

# Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper  
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324 Sierra Madre, California — Thursday, September 4, 1969

16 Pages — Vol. 64, No. 45

## Sierra Madre Wash Will Be Reconstructed This Spring

Over A Million Dollar Project Starts This Spring

All Citizens Must Exert 'Patience Of Job' During Construction Period

EDITOR'S NOTE: If there is any doubt in anyone's mind that the Federal Government and the Los Angeles County Flood Control, are or are not, going to spend over 1-million dollars to reconstruct the Sierra Madre Wash, then the letters following should dispel any doubt in anyone's mind. First the letters from the Foothill Areas Association president, Joseph Theis, and then the answers to those letters:

### FOOTHILL AREAS ASSOCIATION

The City Council  
Sierra Madre, Calif.  
Gentlemen:

The members of the Foothill Areas Association at its May 4, 1969 General Meeting recommended and approved the following:

The City Council of Sierra Madre defer for a later generation the replacement of the Little Santa Anita Canyon Wash.

The members strongly feel that the stream with its rippling sound during the greater part of the year, together with the vari-colored rock and stone walls, covered with vines, has become a living symbol and charm to them. Replacing the channel with the proposed so-called concrete box type channel, will destroy the charm and living symbol which cannot be replaced.

The 80 year record rainfall experienced this season proved that the present channel is quite adequate to handle unusually heavy rainfall, even those in excess of this season's.

When one considers the millions of dollars of damage caused by the 80 year record rainfall this season in neighboring areas, it would seem logical for the U.S. Army Corps of Engineers and the Los Angeles County Flood Control District to spend time, effort and money in the areas that experienced the tremendous losses by these recent heavy rains.

We can understand the feeling of the above agencies that, until the new channel is constructed their job remains unfinished. We, the residents most affected by the channel, realize that the channel, after these many years of service, is in need of minor repairs, the cost of which is negligible. By making these repairs, the charm and aesthetics of the area will remain intact. We have very deep feeling for the unique charm of the present channel and we want to continue to live with it.

We can also realize the dilemma of the City Council because of the channel question, however, we trust you can visualize our sincere feeling for the present channel and postpone for years to come, any marked changes of the channel and we will be forever grateful for your co-operation.

### FOOTHILL AREAS ASSOCIATION

Mr. Norman C. Boehm,  
Administrator  
City of Sierra Madre  
Dear Mr. Boehm:

Enclosed is letter dated May 8, 1969 and 5 Xerox copies addressed to the City Council of Sierra Madre, California, regarding the Little Santa Anita Canyon Wash, sometime also referred to as the Sierra Madre Wash.

Also enclosed are 5 photos which we believe will in a measure help express our attachment for the present channel and our objection to the one being proposed. It will be appreciated if you will give a copy of the letter to Mayor Hartman and to each of the Councilmen. We ask that the letter be read at the next Council meeting.

Photos and copies of the enclosed letter are being mailed to the following:

Hon. Ronald Reagan, Governor

Hon. George Murphy, U.S. Senator

Hon. Glenard P. Lipscomb, U.S. Representative

Hon. Warren M. Dorn, Supervisor 5th District

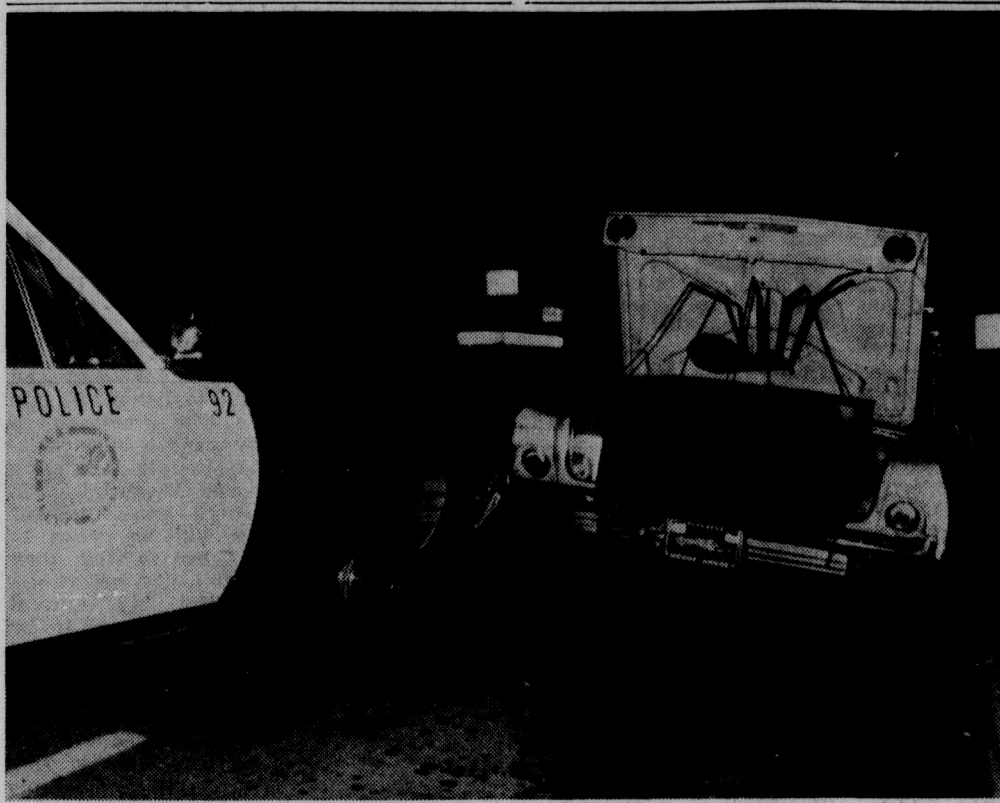
Brig. Gen. Charles C. Noble, U.S. Army Corps of Engineers

Hon. Walter J. Wood, Chief

Please turn to Page 14

### WEATHER

	High	Low
August 26	89	58
August 27	89	59
August 28	86	59
August 29	83	58
August 30	85	57
August 31	90	62
Sept. 1	86	46
Total rainfall to date	46.88"	
Year ago to date	13.86"	
2 years ago to date	29.80"	
(Season period: October 1 to September 30)		



IN THE EARLY DAYS OF THE SPIDER, vandals happened to attempt to steal the work of art. But already possessive about the spider and keeping a close watch on it, the SMPD apprehended the culprits. Sculpture of the Spider, Serge Etienne, went before the City Council and pleaded for clemency for the "Spider Stealers" and added that he would repair the damage done to the sculpture and return it to the park. Etienne's plea and the technicality that the Spider did not legally, exactly belong to anyone yet, saved the group of Spider stealers.

### 'Support Your Local Spider'

## Serge Etienne's Rendition Comes To Rest In Our Park

Sierra Madre's newest status symbol is back; "Our Spider" came home to roost permanently at the end of August. Approximately in the same area where it was originally placed the sculpture now rests on a cement base 3 to 4 inches in height.

People are still "ooohing" and "ahhhing," still coming to inspect or re-inspect, the sculpture and some are becoming regular "Spider Public Relations" people and bringing a steady stream of neophytes to admire.

Ever since the metal sculpture appeared in the park, June 27th, it has been in the limelight one way or another. It disappeared twice — both times taken by the artist, Serge Etienne, in order to repair the effects of over zealous observers. Then in the middle of July, some sticky-fingered, spider-loving pranksters made an attempt to spirit "our" female web spinning friend away. Fortunately, they were unable to make a fast, clean get-away before they were stopped. (Besides, the trunk of the automobile would not close at all with so large and unusual a shaped an item and this would seemingly draw some questionable glances, not to mention inspection by local law enforcement... which, is just what happened. Turned out that the five gentlemen making the attempt to spirit the spider away were actually friends trying to play a prank on him... not Sierra Madre. However all ended well for all concerned.

Late in July, the City Council and the Parks and Recreation Commission voted to accept Etienne's generous gift and made arrangements for the cement base and mowing strip giving the spider a more secure and permanent "tuffet" upon which to rest.

The latest, in connection with the art work, is the appearance of the bright eye catching (and chuckle arousing) bumper stickers which read: "Support Your Local Spider!" You would be surprised at the number of people labelling their bumpers. And as in the acceptance of the sculpture, these people are of all ages. Many have obtained the stickers for friends and relatives in other parts of the world. We say other 'parts

### St. Rita's To Open Sept. 4th

St. Rita's Parochial School, 332 N. Baldwin, will open its current year on Thursday, September 4 with a short session for registration. Sister Corinne, principal, stated there would be an enrollment of around 600 pupils for the coming school year.

There will also be a coffee hour in the school hall to welcome all mothers, with a special invitation extended to those whose children are enrolling in the school for the first time.

Members of the board of St. Rita's Guild, headed by the president, Mrs. Robert Behrens will be in charge. They will be assisted by the new room mothers under the direction of Mrs. Eugene Gerve, room mother chairman.

## PARKING AREA TO BE SOLD OR TRADED

By R. Robert Evans

Some people seem to have had their "nose out of joint" about a recent article regarding Public Owned Parking directly back of Roberts Market and a proposed trade suggested by the Duckett-Wilson Development Commission.

The City Councilmen, at a recent meeting stated that they could not discuss the lot until such time as they were given a proposal by the Duckett-Wilson Development Company. The company did make a proposal last week and this newspaper did say "The proposal was accepted by the Council in form." And this is true they did accept the proposal and in the same newspaper was a notice of a Public Hearing set for September 10 to make the determination as to accepting the proposal in fact, or to reject it.

The Parking Commission, met for 20 minutes of discussion recommended to the Council that the lot be sold to Duckett and Wilson, and speculation is running around town of a price in the neighborhood of \$32,000 to as high as \$48,000.

At the time of the formation of the Parking District, three lots were involved with merchants owning 51 bonds to pay for them. At the present time there is a balance due on ALL THREE lots of \$6,969.97 and of this amount Roberts Market

## Your Business District Needs Immediate Help

Alverno Heights Academy  
New Principal Appointed



SISTER CAROLE MARIE KELLY, O.S.F.  
... New Principal

Sister Carole Marie Kelly, O.S.F. (formerly Sister Anne-Marie), vice-principal since 1965, has been appointed principal of Alverno Heights Academy. She will replace Sister Jane Conley, O.S.F., who has been transferred to St. Francis High School in Sacramento.

Sister Carole Marie received her B.A. degree from Immaculate Heart College and did her graduate work at Seattle University and Middlebury College, Vermont. She taught at Plus X High School in Downey from 1957 to 1959, and was principal at St. Francis High School in Sacramento.

Sister Marianne Rasmussen, a teacher at Alverno Heights since 1962, has been appointed vice principal. She is a graduate of Mount St. Mary's College and did her graduate work at Seattle University and the University of Oklahoma.

Alverno Heights will continue to use the rotating schedule which was initiated last year, however more variety in the time sequence this year will allow for even greater flexibility in the program. Enrichment classes will again be offered to the students.

Alverno Heights Academy, a college preparatory girls high school with an enrollment of 500, is located in Sierra Madre and is conducted by the Sisters of St. Francis.

Time To Swallow Pride  
Call For Federal Assistance

Owners & Renters Must Cooperate To Save City From Deterioration

by RALPH R. RULE, Councilman

In the book of Ecclesiastes, the Bible says, "To everything there is a season and a time to every purpose under the heaven... a time to keep silence and a time to speak."

Well, the time for speaking is long past; action, urgent action is needed now.

Previous articles have dealt with the financial aspects of our city and the problems related thereto. In this article I would like to discuss the down town area, its condition, why this condition exists and what in my opinion can be done to restore this area.

It is my personal view that, as distasteful as it may be, everyone, merchants, property owners, and public officials alike, must face the disagreeable fact that the down town area has deteriorated badly, business is lagging and major changes will have to be made and made quickly if the down town area is to survive.

Almost to a man, the idea of government interference is basically repugnant. Yet when some part of our society gets out of whack, drastic measures may be necessary. We see no signs that the situation will soon correct itself nor that voluntary action is contemplated by anyone connected with the down town area.

No one can dispute the fact that two impending events will have a marked effect on the city of Sierra Madre and on the downtown area in particular.

These events are 1) the extension of the Foothill Freeway with underpasses and off ramps at Baldwin and Michillinda Avenues and 2) the proposed shopping center at Baldwin Avenue and Sierra Madre Blvd. At this point let me again state my original premise: One fact is so clear as to beggar comment — the down town area is in serious trouble now and this condition will worsen whether or not the shopping center is ever built and this condition would

Since the year 1962 I have watched the tax rate on Sierra Madre property creep up from \$8.56 per \$100 valuation to this year it is estimated to be in the vicinity of \$11.14 per \$100 valuation.

I have watched the people vote bond issues in the amount of over 5-million for a high school, I have watched water bond issues for 7 1/2-billion be passed, millions for county buildings from year to year, millions for the relief of that as far as the state is concerned, and a surtax here and a federal excise tax there for the Federal Government, and still Sierra Madre keeps on paying in the vicinity of 2-million dollars in taxation from year to year and actually stands still.

The only thing that has been gained in the past 7 years is the about to be finished Community Center which will cost in the vicinity of \$200-thousand, which will be paid for out of moneys that have been saved here and there over the past 13 years.

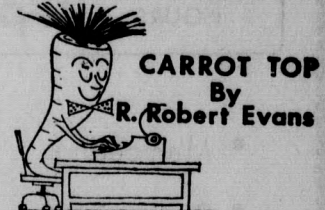
Whether this is a good investment or in anyway a step forward will remain to be seen in the months and years ahead, some people feel that the priority should have been the Civic Center, others the water system, but anyway that you may look at it is sure a small gain for our city, since the city hall was built in the year 1928.

A certain Councilman was supposed to make a statement a very few days ago, and the more I think of the statement the more it gets me to thinking. Whether he said it or not really is not the point, but anyway it does make sense, but as to how he will accomplish it, really is something else to think about.

Seems that this certain Councilman said that Sierra Madre and Sierra Madreans were just as good as Arcadians, Pasadenans, Monroviens, Duartians, and that they were entitled to have as good as those people in their communities.

In other words it was the consensus of the opinion of this Councilman that these cities enjoyed nice facilities, and actually their tax rates were comparable to what Sierra Madreans are now paying and not have the niceties that are prevalent throughout the San Gabriel Valley.

Of course we know the reason for this... it is very simple, sure the tax rate is



### Parking Lot

## PUBLIC HEARING SEPT. 10

At its September 10 meeting, the City Council will conduct a public hearing on the parking lot exchange proposed by the Duckett-Wilson Development Company. The formal proposal involving the proposed development on the southeast corner of Baldwin Avenue and Sierra Madre Boulevard

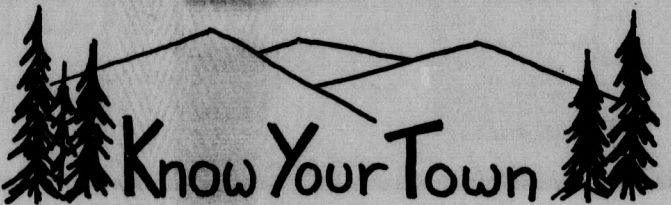
Please turn to Page 9

## Delinquent Tax List Published

If the show of payment of taxes is any indication of the prosperity of a community, then Sierra Madre must be rated at the top of the list.

The publication of the delinquent tax list which is published in this issue of the News on Page 6 has a list of approximately 150 parcels or people that are on the delinquent tax rolls

Please turn to Page 5



This is a non-partisan service of the Sierra Madre Unit of the League of Women Voters. Please send your questions to KNOW YOUR TOWN, BOX 674, SIERRA MADRE 91024.

Q. I understand that the State of California will not allow any city to use Gas Tax Money on streets that have angle parking. If this be true, what is the loss in matching funds from State Gas Tax does the City of Sierra Madre lose on Sierra Madre Boulevard from Auburn east to Baldwin? Of course the loss would have to be determined on the fact we were going to repair or resurface Sierra Madre Boulevard.

A. There is no county or state regulation which is definitive in the type of parking a street is to have in order to use Gas Tax Money. However a specific parking policy can be passed by a city's government. Gas Taxes are not disbursed on a matching fund basis.

Gas Tax Funds are received for the construction and maintenance of select system streets. A select system street is one that fits on the county master plan of streets. A few examples of select system streets in Sierra Madre are: Baldwin Ave., Grand View, Sierra Madre Boulevard, Orange Grove, Auburn, Woodland, Lima.

Sierra Madre will receive approximately \$15,000 in Gas Tax Funds from Los Angeles County in 1969 to 1970. From the State Gas Tax Funds Sierra Madre will receive \$55,682 from Section 2106 of the Gas Tax Bill and \$52,153 from Section 2107 of the Gas Tax Bill (1969-70). A special formula based on population, miles of select system streets, and amount of gas tax collected is used to calculate the money allocated.

The money is given to the city each year to be deposited until needed. Any interest collected from the gas fund deposit (approximately \$6,000 in Sierra Madre) must be added to the Gas Tax Fund and used for no other purpose than street construction and maintenance.



## Petite Beauty Salon

For The Particular Woman

Come in and try our SWEDISH FACIAL MIST

10 Highly Skilled Operators To Serve You

NEW SALON HOURS

Open 8 a.m. Till 9 p.m. Daily

- Manicuring
- Pedicuring
- Styling — Cleaning of All Hair Goods

185 W. SIERRA MADRE BLVD.  
EL 5-8041 EL 5-8042



## Newcomers To Hold Luncheon

The Sierra Madre - Arcadia Newcomers will begin the coming year's activities with a luncheon on Tuesday, September 9, in the Georgian Room of the Huntington-Sheraton Hotel in Pasadena. The social hour will start at 11 a.m. and a program will be presented by Virginia Leer, accomplished pianist and organist.

An invitation is extended to all new residents in the area to attend the luncheon and become acquainted with the organization and its varied activities. Reservations may be made by calling Mrs. Robert LeFevre, 355-0181.

## Robt. L. Adams In Philippines

U.S. Air Force Airman First Class Robert L. Adams, son of Mr. and Mrs. Bill M. Adams, 267 Montecito, has arrived for duty at Clark AB, Philippines.

Airman Adams, a telecommunications specialist, is assigned to a unit of the Air Force Communications Service. He previously served in Japan.

The airman is a 1966 graduate of Edgewood High School in West Covina.

## Bridal Shower Luncheon Honors

### Bride-to-be Miss Lynn Morris

Mrs. John F. Meadows honored her sister, Miss Lynn Morris on Friday the 29th with a beautiful luncheon and bridal shower at the Sierra Madre home of her parents, Mr. and Mrs. Earl C. Morris.

Colors were carried out with yellow and white chrysanthemums, and the show-er theme was "miscellaneous." Luncheon consisted of Tomato and Avocado aspic salads and Quicke Lorraine, followed by a dessert of Nectarine cobbler and cinnamon ice cream.

Miss Morris will marry Mr. Bryant Silliman, a classmate at California Polytechnic College — San Luis Obispo, and the son of Mr. and Mrs. Warren Silliman of Whittier, on September 13th at the Sierra Madre Congregational Church.

Bid to the affair were the young couples' grandmothers, Mrs. Earl C. Morris, Mrs. Douglas E. Foster, and Mrs. Letha Heidelker; Miss

VA computers are programmed to prepare school checks for the fall semester of 1969 only after Certification of Attendance cards are received from veterans in school or college.

## PTA of Pasadena High Underway For Full Active Program For 1969-70

Pasadena High School administration and faculty will be welcomed back to school at "Luan" luncheon hosted by the PTA executive board on Friday, September 12, at 12 n., in the school cafeteria.

Mrs. Harry Redoglia, hospitality chairman, and her committee have selected a Hawaiian motif for the annual PTA event.

On September 17, the first executive board meeting of the new year will be held at 9:30 a.m. in the library at Pasadena High School. New administrators and staff members will be introduced to the board by Ramon Cortines, Pasadena High School principal.

Attending the meeting also will be the following new chairmen, appointed by Mrs. Ralph Rule, president, to serve for the 1969-70 year: Mrs. Bev Russell, Founders Day; Mrs. Donald Imler, Honorary Service Award; Mrs. Redoglia, Mrs. Victor H. Bowman, assistant hospitality chairman; Mrs. James McGuire, Inspiration and Citizenship; Mrs. H. William Bockus, Foothill High School Representative; Mrs. Roger Lopez and Mrs. Dayton Reineke, Jr., 12th Grade Representatives; Mrs. Elbert J. Sheffield, 11th Grade Representative; Mrs. Russell F. Groesbeck, 10th Grade Representative; Mrs. Robert B. Hansen, Welfare; Mrs. Robert V. Gibson, Services; Mrs. Kenneth Christianson, Mrs. Joaquin De Silva, Mrs. Nelson M. Otis, Mrs. Ernest H. Reed, and Mrs. Jules V. Thibault, Services Committee; Mrs. Richard Wernecke, Yearbook; Mrs. Donald M. Goodwin, Inside Publicity; Mrs. Claude H. Brown, Jr., Outside Publicity; Mrs. Franklin A. Williams, Publicity Record Book; Mrs. Milton R. Emerson, Mailing, and Mrs. John Atkinson, Mrs. Brooks D. Baker, Mrs. J. Ray Bowman, Mrs. Stanley Brink, Mrs. Kenneth Crumlett, Mrs. Edward O. Donald, Mrs. Lewis I. George, Jr., Mrs. Donald R. Kay, Mrs. Herbert L. Lacey, Mrs. William E. Meisenheimer, Mrs. William E.

## Pre-Registration Starts Sept. 2

Pre-registration for all classes offered through Franklin Community Adult School, 820 Avenue 54, will be available to members of the community beginning Tuesday evening, September 2, according to Bill Warden, principal. Interested persons are cordially invited to call at the adult school office for a schedule of Fall classes, and to complete registration for the classes of their choice.

Counselors will be on duty September 8, September 10, and each school evening thereafter between 6:30 and 9:30 p.m. to help students plan their programs leading to completion of the eighth grade and high school diplomas. School offices will be closed September 9 in honor of Admission Day.

This year, for the first time, there will be no tuition charge; however, there will be a registration fee of \$7.50 which will permit a student to enroll in as many classes as he chooses during the semester. There will be no registration fee for any persons enrolled in elementary subjects, parent education, English for the foreign speaking, citizenship, students working for a high school diploma, or who do not possess a high school diploma, persons under 21 or over 65, or those receiving public assistance or social security.

There will be no pre-registration for Eagle Rock or Nightingale Community Adult schools. Members of the community interested in classes offered at these locations may enroll in classes beginning September 15. Day class registrations are taken at any meeting of the class. For further information, please telephone 256-2144.

## Notice of City Council Meeting

The regular City Council meeting of September 9, 1969 falls on a legal holiday (Admission Day) and is therefore automatically postponed until the following day, Wednesday, September 10, 1969 at 7:30 p.m. in the City Council Chamber of City Hall.

All of the hearings and other items of business set for September 9 will automatically be taken up on Wednesday, September 10. This notice is given as a courtesy reminder as well as by way of invitation to attend.

## Mrs. L. Martin Guest Speaker

Mrs. Laurel Martin will be the guest speaker at the regular meeting of the East Pasadena - Sierra Madre Republican Women's Club, Federated, on Thursday, September 11, at 10 a.m., at the Altadena Town and Country Club.

Mrs. Martin is a former radio commentator and was a candidate for the Los Angeles Board of Education. She is well equipped to speak about the crisis in our schools.

Mrs. Ted Segers, president, will preside. Luncheon reservations may be made by calling 798-1063 or 794-4281.

## Begonia Show At Arboretum September 6 & 7

The choicest efforts of thousands of 'green thumbs' will be displayed at the 37th Annual Begonia Show presented by the American Begonia Society Saturday and Sunday, September 6 and 7 at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. Hundreds of rare and exotic begonias, all specimen plants, will be on display at this unique show. Special accredited judges will have the difficult job of selecting that one plant that will take home the trophy for "Best in Show."

After the final judge has made his selection, the doors will open on Saturday, September 6 at 1 p.m. for the public to view the year's effort of hundreds of begonia enthusiasts. The display will remain open Saturday until 5:30 p.m., continuing Sunday, September 7 from 10 a.m. to 6 p.m. In addition to the display of prize plants, a plant donation table will have available many rare begonias and ferns that can grow easily in the shade in any California garden. Experts in the culture of begonias will be on hand throughout the day to give tips on growing these lovely plants. There is no admission charge.

Attend the church of your choice every Sunday.

Frances Eakman is still enthusiastically involved with the Arcadia Chapter of the SPEBSQSA — Society for the Preservation and Encouragement to Barber Shop Quartets Singing in America — even after 21 years. He's a member of the Arcadia Gaslight Chorus, a very busy group always "humming" with activity. (Excuse the pun!) Presently the only other Sierra Madiran in the group is Raoul Gagne. Eugene "Yip" Lakin used to belong, but he and his family have recently moved to Arizona. Both Mr. Eakman and Mr. Gagne are hopeful that some of the men who might be interested in joining come on down to rehearsals, held every Wednesday evening at 8 p.m., at the Holly Avenue School on Holly Avenue and Duarte Road.

Trade at home! Support your local merchants!

# \$10000

## WARDROBE GIVEN -- ABSOLUTELY FREE

Nothing to buy Do not have to be present

Selection to be made SATURDAY, 13th at 2 P.M.  
Come in for your card and when filled out just drop it in the box . . . That's all there is to it.

BankAmericard and Master Charge

Store hours 10:00-6:00  
Fri.-9:00

THE Pacesetter

225 East Foothill Boulevard  
Arcadia

Phone 357-3687



Ω  
OMEGA

The watch astronauts wear ...trusted the world-over

\$195.00

When Gemini astronauts step into space, and orbit at more than 17,000 miles per hour, their wrist watches must record each minute with absolute accuracy. Omega is proud that it has been chosen as standard-issue by NASA for the space-walking astronauts in the Gemini program. The high-precision Omega movement, acclaimed the world over, undergoes hundreds of microscopic inspections before it leaves the factory. Many parts are machined to tolerances finer than 1/1000 of an inch. Ultrasonically cleaned (in sound-wave chambers) each part is

finished to mirror-smooth brilliance and lubricated with the world's costliest oil to assure minimum friction. No wonder Omega holds important honors won in competitive accuracy contests at leading observatories. Such accuracy also explains why Omega is the official watch of the 1968 Olympics, to be held in Mexico. In addition, Omega watches won first place honors in the 1963 and 1966 Neuchatel and Geneva Observatory precision contests. Come in and see our complete selection of Omega watches, from \$65 to over \$1000.

One of the Fastest Growing Jewelry Stores in the Whole San Gabriel Valley.

Home of the

# BYRON HOPPER

Sierra Madre's Custom Jeweler . . . . .  
Over 30 Years In Sierra Madre

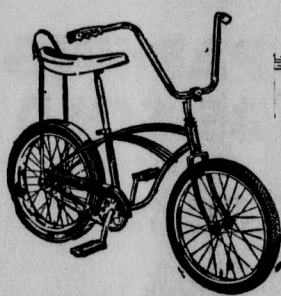
90 West Sierra Madre Blvd.

355-3372

Send Your Child Back to School on a

# Schwinn

"Safer Because They're Stronger"



STING-RAY  
"THE ONE THE KIDS ALL WANT!"

\$57.95  
"Fair Lady" Model For Girls . . . \$60.95

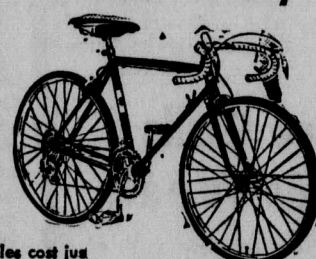
Just 1/3 Down — 6 Mos. to Pay

10-SPEED

Varsity

82.95

Boys' & Girls' Models



Model for Model—Schwinn Bicycles cost just a few dollars more than the least expensive . . . and the additional cost is not an expense, it is an investment in quality.

COMPLETELY ASSEMBLED WHEN YOU GET IT LOW MAINTENANCE

- STRONGER . . . ELECTRIC WELDED FRAME
- STRONGER . . . TUBULAR STEEL RIMS
- STRONGER . . . BUILT-IN KICKSTAND
- STRONGER . . . NYLON COIL TIRES
- STRONGER . . . BAKED ON COLORS (4 coats)

GUARANTEE THAT NEVER RUNS OUT

Schwinn bicycles are guaranteed against all defects in material and workmanship—no time limit.



John's BICYCLE SHOP

One of the Nation's Leading Schwinn Stores  
391 S. Rosemead (between Huntington & Colorado)  
SY 3-3146 Pasadena



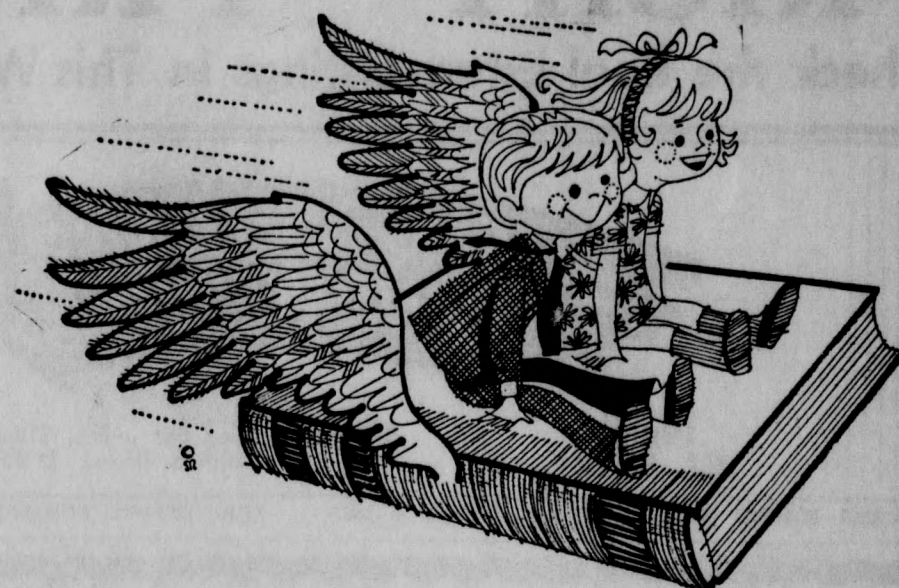
**FIRST** IT'S SHOES FROM

**RALPH'S**

FOR EVERY BOY & GIRL IN THE FAMILY

-- AND --

**Back to School**



ASK ABOUT

**Our Close-Out Specials**

JOIN THE PARADE...  
BACK TO SCHOOL!

**Off to School they Go**

GET UP  
AND GO...  
BACK TO SCHOOL!

-- AND --

**AWAY WE GO...  
Back to College**

WITH

**New Styles And Colors**

FOR FALL

**Bargains Galore**

THROUGHOUT THE STORE

**Hush Puppies**

BRAND

-- Priced --  
**\$8.95**

to

**\$15.95**

**TENNIS SHOES**

For Back To School  
For Every Member of  
the Family

**\$4.95 to \$9.95**

Are the Best Bargains  
For the  
School  
Boy or Girl

EXCEPTIONAL BARGAINS  
FOR

**BACK-TO-SCHOOL  
SAVINGS**

Come Early . . . Bring the Family

**RALPH'S**

41 NORTH BALDWIN

S&H Green Stamps  
BankAmericard  
Master Charge

Special For All Back To College Girls

After Ski Boots Brown  
AND Beaverlike  
All Weather- Black  
Proof Boots or Brown  
Over Calf & Up To Knee  
AND  
All Leather  
Zipper Boots  
Lined

**10% OFF**

Good To Sept. 13th

**SHOE  
Store**

355-0479

Boys & Men's  
**FLOATERS**

ANY STYLE

**10% OFF**

Until Sept. 13th



# "RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . . . Visit Your San Gabriel Valley Realtor

BUYING? SELLING?  
RENTING? HIRING?

## GO CLASSIFIED

Phone  
EL 5-3324

Straight classified 55c a line, \$1.50 minimum; 3 times or more \$1.35 minimum.  
Classified display, \$1.50 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 1 P.M. TUESDAY

Phone  
EL 5-3324

SIERRA MADRE NEWS Thursday, Sept. 4, 1969 REAL ESTATE FOR SALE REAL ESTATE FOR SALE

### FOURTEEN NEW HOMES Now Sold 3 Left of Original Seventeen

#### 5 More Now Under Construction

Buy Now! Interest Rates Are Climbing To New Highs.

Come, select your home soon to get the choicest site available. 6.9 interest available on two of the houses.

##### IN ARCADIA

Beautiful 3 Bedroom plus 18 x 24 Family Room. This gorgeous home is only 4 years old. Only one person has lived here. Immaculate condition inside and out. All electric built-ins. Beautiful carpets and drapes. CENTRALLY AIR CONDITIONED. \$42,950.

##### 4 BEDROOM

Palos Verde stone fireplace, breakfast booth, built-ins, beautiful lanai with water falls, exclusive east location. Low, down. \$33,750

##### 3 & FAMILY ROOM

Beautiful mod. 3 Bdrm. 2 Ba. home. Nicely decorated plus crpts. & drps. EZ to keep fenced yd. Excellent area of fine homes. \$36,950.  
Jay Yeats

449-4500

#### 4 BEDROOM — TWO STORY

Large yard. 10 x 20 hobby room off garage. Plenty of room to park boat and house trailer. Great for family living. Asking only \$31,900

#### 4 BEDROOM AND FAMILY ROOM

TERRAZZO ENTRY, FAMILY RM. & BAR  
2 huge stone fireplaces, built-in all elec. kitchen. Exquisite decorating and landscaping in area of \$50 to \$75,000 homes on Lillano. It's a steal, asking only \$57,000.

##### OUTDOOR PARADISE

Very, very attractive two story home. Complete new built-in kitchen. Used brick and wrought-iron fence around front yard. Two huge Avocados shade rear yard. Outstanding fireplace and 2 built-in barbecues. Ideal for entertaining. You must see to believe. \$29,950

##### 5 BEDROOMS

Over 13,000 square feet. Complete all electric built-in kitchen with breakfast area. Also Formal Dining Room. 3 Baths. In an area of \$50,000 to \$100,000 Homes. Bank foreclosure. \$69,500

355-2765 YEATS CO. 449-4500



**YDREN REALTY**  
(Say Wide Wren)  
505 W. SIERRA MADRE BLVD.  
355-3482

##### JOGGING?

2 bedrooms, dining room, built-ins, fireplace, plus 1 bedroom house in rear. Short jog to shops. \$22,500

#### "List With Lola"

HOME - INCOME TAX SHELTER

6 Plex Contemporary — \$72,000

OPEN TO OFFER  
Modest 3 Bdrm. cottage. 63 x 140 lot, trees, barbecue house, garages — On choice Rancho Road — Listed at \$19,500

QUALITY NEW  
Convenient location of new homes — 3 bedrooms, 2 1/2 baths, fam. room with fireplace, elec. bit - ins. Garages attached in rear. room for pool, extra parking. Landscaped. Owner may carry 1st T.D. — \$45,215

CHARMING RETREAT  
1 bdrm home on small, level, secluded lot. Carports, fenced; quiet area — \$15,000

**LOLA Rudbach**  
REAL ESTATE  
355-1461

### 7 of the BEST BIG FINE HOME

Stately older 2 story. 4 Bdrm. Formal Ding. Rm. Den. Library. Sewing Rm. Powder Rm. 2 frpls. Btfl. Patio. Lot 104' x 205'. Trees, flowers, shrubs. Today's Best Buy. \$46,500. Owner will carry.

A — PLUS HOME  
3 lrg. bdrms. 3 ba. Dish Wash. Disp. Big Ding. Rm. Frpls. Gravity furnace. 3 Rm. Guest House with Ktchn. & Ba. Btfl. landscaped lot. Dbl. Gar. & workshop. A Real Special at \$37,950

HERE'S A DREAM HOME  
3 bdrm. 1 1/2 Ba. Immaculate Stucco. Complete Central A/C. Big family ding. rm. & lrg. dining. Frpls. Fine crptg. Must see to appreciate. Vacant. Only \$27,500.

DISCRIMINATING  
Will appreciate this delightful lrg. 2 bdrm. 1 1/2 ba. & impressive lrg. lanai w/wet bar & Tea House. 3 sliding doors in home. F.A. heat. Dbl. Garage. Finest quality living. Only \$42,500

PRIVACY, SECLUSION  
Adorable 6 Rm. Perfect indoor-outdoor living. rm. Lanai, den, bdrm, kchn., fmly. rm. Walled yd. Lovely plantings. Carport. Room for additional bldg. One of a kind. \$22,500

HOME WITH POOL  
Home with beautiful swimming pool, deck and patio area. 3 bdrm. 1 1/2 ba. breakfast area & dining area. Electric range with oven. Lovely crptg. & drps. Cul-de-sac street of charming homes. Reduced to \$31,500

VICTORIAN  
3 Bdrm. din. rm. Care-takers cottage & guest house. Extra lrg. lot. See it & make offer.

3 fine R-1 Lots. \$14,500 up

**SIERRA MADRE REALTY**  
JOHN H. CURTIS  
Realtor  
25 S. BALDWIN  
355-3433 Res. 355-0996

10 ROOMS!  
Never again a fine buy like this! Huge lovely home (with new kitch!) Forced air heat. Lvlly. W/W crptg. etc. Big game room & guest suite! Lrg. Lvlly. lot! Nearly new fenced H & F Pool! On St. of other estate-sized properties. Asking \$48,000. Excellent terms! Professional owner works out of area and is anxious!

EXCEPTIONAL!  
Outstanding newer 3 bdrm. 2 ba. Huge living rm. and lrg. studio or guest house. Street of newer homes. Try \$37,900. (Not a tract).

FLAIR & CHARM GALORE!  
Young 3 bdrm. 2 ba. Frmly. rm. Breakfast bar. Bit-ins! Frpls. A/C! Lvlly. decor & W/W crptg. 4 Oaks. \$30,900! Low as 10% Down. 30 Yr. loan available!

TRUE SPANISH!  
Expandable 2 bdrm. 1 1/2 Ba. Formal ding. rm! Loaded with unique charm! \$24,500! Submit your terms!

ABOVE CANYON  
Terrific view! 2 1/2 bdrms! Big frpls! Asking \$19,900! Submit your terms.

Have Beautiful building site! Drive to top of Canyon and JUST LOOK AROUND!!

**La Lone Realty**  
638 W. SIERRA MADRE  
356-1169

LOT FOR SALE  
75' x 150'  
\$8850.00  
EL 5-7191

BY OWNER  
3 BEDROOMS  
2 car. Det. Garage. Dining Rm. Lot 50 x 184. Fruit Trees. Choice Location.  
\$20,000  
355-7661

HOUSE FOR SALE  
Loan 6% Interest  
WHITE COLONIAL  
4 Bdrm., Pool. 2/3 acre. Cul de sac  
91 E. BONITA  
355-6675

VIEW LOT: 3 Bdrm., 1 1/4 baths. 1700 Sq. Ft. 12 Yrs. old \$32,500  
NEAR ST. RITA'S. 3 Bdrm. 1 1/4 baths. Easy to care for lot. Low Down \$24,500

**PANGBORN REALTY**  
348 W. SIERRA MADRE BLVD.  
Suite 207  
355-0201 Or Eve. 355-3012

### 20 Beautiful Building Lots FOR SALE

High up with outstanding view of San Gabriel Valley; custom homesites, underground utilities, paving and sewers in. Will sell separate for individual or in multiples or groups to responsible builders. 20 lots at \$1 lot. Others have beautiful homes now being lived in.

**\$15,000 to \$27,000**  
with \$3,000 down. Will subordinate to responsible builder. Must be sold at once — CALL COLLECT  
284-3288

38 S. SUNNYSIDE — Spanish 2 Bedroom, Den, large basement, small lot. Good starter home, close in. \$18,750.

337 CAMILLO — 3 Bedroom, Den, Dining Room, 1 1/4 baths plus guest room on slab. Lots of charm. May consider lease - option. \$24,500.

87 LOWELL — Immaculate 2 Bedroom, Den, Dining room, Lanai plus cute guest room off garage Fine area. \$28,500.

390 N. LIMA — Charming and secluded 3 Bedroom stucco with 1 1/2 baths, dining, 2 car garage, lots fruit trees on lrg lot. Will lease-option. \$29,750.

143 N. LIMA — Cute as a Bug, 2 Bedroom, Dining Den, 1 1/2 bath remodeled home plus 14' x 18' lanai with BBQ off garage. \$18,250.

315 N. ADAMS — Nice!! 2 large Bedroom, 8' x 31' family Room, Dining room, large kitchen, Lovely patio and yard. Worth your inspection. \$25,750

171 S. BALDWIN — R-3 lot w/4 Bedrooms, Dining Room, Den, Basement, 1 1/2 baths Fine investment opportunity. Leased to March, 1970 at \$200 month. Private loan. \$34,500.

Drive by and call us

355-7196 **Harry A. Lange** 81 W. S.M. Blvd.  
Multiple Listings Insurance

##### HELP WANTED

### Avon Calling You!

If you want to earn money for Christmas, start now.  
Call 793-6044 or 446-5788

WANTED  
Copy of Annals of Early Sierra Madre  
355-4477

PRIVATE PARTY  
Wants to buy FIANO For Cash  
887-1035

HOME FOR OLDFSTERS  
SINGING OAKS  
Happy living for oldsters  
Complete Care  
Monthly Rates  
110 N. Mountain  
Monrovia  
358-8108

SCRATCH PADS  
3 SIZES — 3x5 4x6 5x8  
Sierra Madre News Office  
9 KERSTING COURT

### YOUTH EMPLOYMENT

So that Sierra Madre Youth will have a full summer of employment, they should register immediately with the Youth Employment Service at 9 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their service. Each week throughout the summer available Youth seeking employment will be listed in the columns below through courtesy of the Sierra Madre Civic Club. The age group is 15 years to 21 years, but should you not find the services that you want listed, you are instructed to call . . .

### Attention Employers

Between the hours of 2 p.m. and 5 p.m. every Tuesday and Thursday, and a Civic Club member will assist you in finding the right person to fill your needs.  
No charge for either Employer or Employee.

MOTHER'S HELPER, 75c to \$1 per hr.  
DOG WALKING, 50c an hr.  
CAR WASHING, \$1 per car  
IRONING, \$1 per hr.  
HOSTESS AID at parties, \$1 per hr.  
BABYSITTING full time, 50c sitting only; \$1, sitting and light housework.

WINDOW WASHING, \$1.25 per hour.  
WALL WASHING, \$1.25 to \$2 per hr.  
PET CARE, 50c to \$1.00 per day  
All employees are screened for the best work they can accomplish. Call in your needs.

### Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3334 or 5-3325.  
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4660 of the Political Code of the State of California, in the Superior Court of the Los Angeles County August 19, 1938. Adjudication Decree Number, 404,764.  
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

### 14 New Homes Now Sold 3 Left From Original 17

#### 5 NEW ONES UNDER CONSTRUCTION

Buy Now As Interest Rates Are Going Up, Up and Up

Come, choose your home soon to get the choicest site available

**Greenglen/Sierra Madre**

Constructed by  
**F & P CONSTRUCTION CO.**

A Variety of Floor Plans Available For Your Choice

Prices  
Start At  
**\$48,450**

#### — DELUXE FEATURES —

- ◆ 4 and 5 Bedrooms ◆ 3 Baths ◆ Kitchen Built-Ins
- ◆ Wall to Wall Carpets ◆ Split Level Designs ◆ Tile or Shake
- ◆ Tremendous View of San Gabriel Valley ◆ Roofs

Located In Sierra Madre's Exclusive Area

- ◆ Close To Schools ◆ Village Shopping Convenience

MANY STYLES AND FLOOR PLANS TO CHOOSE FROM . . .

Select Your View Lot and Plan Now. Choose Your Own Colors, Interiors Carpets, Vinyl, Floors and Appliances.

### 16 HOMES NOW OCCUPIED

SEE OR CALL THE

355-2765

**YEATS COMPANY**  
3854 E. COLORADO — PASADENA

449-4500



# BUSINESS DIRECTORY

## EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY  
SHOES REPAIRED WHILE YOU WAIT  
WE REFINISH OR DYE SHOES ANY COLOR

### RALPH'S SHOE STORE

41 North Baldwin

S&H Green Stamps  
BankAmericard

355-0479

#### INSURANCE

### HARRY A. LANGE & ASSOCIATES

A Complete Insurance Service

81 W. Sierra Madre Blvd. 355-7196

#### COINS & STAMPS

### FOOTHILL COIN CENTER

40 W. S.M. BLVD.  
355-8221

Coins - Stamps - Supplies  
Come in for a visit

#### INSURANCE

### FOR YOUR INSURANCE NEEDS

SEE NINA NEALE

### NEALE AGENCY

20 NO. BALDWIN  
EL 5-1406

#### TRUST DEEDS

### 1st and 2nd REAL ESTATE LOANS

We Buy, Sell and Make  
Real Estate Loans

444-4423  
L.A. 681-6331

601 S. First Ave.  
Arcadia

Southern California  
Trust Deeds

#### AUTO REPAIRS

### NORM'S GARAGE

MOTOR TUNE UP —  
BRAKE SERVICE

Dependable Auto Repair  
Operated by

Clarence N. Morrison  
22 E. Montecito  
EL 5-1146

Closed Saturdays

#### TOWING

### TOWING

24 HOUR  
WRECKER  
SERVICE

CLARK'S  
PAINT & BODY  
SHOP

355-1755

#### NURSERY

### MAMA PETE'S DAY NURSERY

HOURS 7:30 to 5:30

71 SUFFOLK 355-9567

#### RUBBISH

### COMMERCIAL RUBBISH

WEEKLY OR DAILY  
RESIDENTIAL PICK-UP  
SPECIAL OR PART LOAD

Municipal Contractor  
City Refuse Service Co.  
215 E. Huntington Dr.  
Arcadia HI 6-4691

#### AUTOMOBILES

### QUALITY CARS —

59's to 69's

See ROCK BRANDT at  
Neugent Motors

Dealer in Fine Cars —  
Serving Sierra Madre  
& Arcadia

12 YEARS

421 E. HUNTINGTON DR.  
at 5th, Arcadia

• HI 6-1102 •

#### CARPENTRY

### FIRST QUALITY CARPENTRY & PAINTING

Licensed and Bonded

Mel Goodsell  
355-1725

#### AUTOMOBILES

### CAR FOR SALE

1963 Fairlane

3 Speed - Clean

358-4706

#### PERSONALS

PERSONALS are short, check of each enclosed. The staff does not compose personals, unless in answer to one directed to the party. Personals which obviously indicate collusion will be withheld and money returned to the party. Personals are messages between two parties who, for unknown reasons have no other method of contact.

DEAR SEVE: If Roberts Market means so much to Sierra Madre — why don't you start a petition to save it. It's only a week until the City Council meet. Only takes 710 signatures to stop it — BARBS

APOLLO — Reached the moon, but you have never reached me, and you will not be able to, with the tactics that you use. Wake up and live and you will find those that will live with you in all respects — SPACE CHILD

GLORIA — What's cooking with old Jack? I know the third anniversary is coming up this month, and I can imagine that he is thinking up a whale of a merchandising special for all of his good customers, but why is he going around with such a smile on his face? Is he up to something? Or is he just pleased with what he is doing? With all of the business that is rolling in lately it would seem that all the rest should just give up. Such specials, such craftsmanship, you just can't find another like. Vogue Cleaners and Laundry in Sierra Madre, and you could search all over the valley. You just get a whole lot of A-1 cleaning for your 92¢ at this establishment. Better give it a whirl, everybody else is — SUSIE Q

#### PERSONALS

DOUGHBODY — Do you know something that I don't know? I thought the climate in this area was agreed upon as the best. Tell me what you may have in mind, I am all ears — CIMMARON

TILLAMOOK — Sanders is back in the area, and you know what this means to me. I hope that your pledge is true blue and a yard wide, I cannot stand the pressure of not knowing the complete truth; I definitely do not want to be a has been. Please communicate — CAPABLE

ALL PARENTS — Do you know that you are fully responsible for what your juvenile child may decide to do. Better have a heart-to-heart talk with them; could be that both of you could be working for the Forest Service to repay your debts to society — C of FP

ALBERT — You have the time shorter than I can possibly make the grade, but I will be in there trying when you come in swinging. Please consider and give me 10 more days after the 12 and I can make the delivery in first class style — MARIETTA

CLAMITY — Up to this point you have not told me one single thing that I do not already know, but you have failed to show me the cards that you are holding in your hand. How can I be a partner of yours and not know what you are thinking. I for one do not desire substitutes, and are you speaking about the roll of a sounder? I doubt very much if I will be the one at least the Good Book speaks against my entrance, unless there has been a drastic change, I am afraid that the hereafter will not see our association — JACK OF DIAMONDS

HASKINS — I have stepped back and I can now see the forest as well as the trees, but I fail to see old Top Cat in among the branches. Can it be that 16 men have been misleading me, or are you just pulling my leg. I have always had a happy life until now, why give me the runaround this late in life — LUCY

DEAR BETTY: I understand your friend Mr. Simons, on the City Council is related to either Mr. Duckett or Mr. Wilson. If this is true why doesn't he refrain from voting on the Roberts Market issue — JOAN

Big Bear  
2 BEDROOM HOUSE  
Close to Stores  
Paved. St. Cable T.V.  
Sewers

\$15 — Per Day  
\$30 — Weekend  
\$90 — Per Week

Phone 355-7740

#### MISCELLANEOUS FOR RENT

OAKI Tape Recorders. 1800  
S.D. & XV. Still in crates.  
355-2660

E:9-4

#### GARAGE SALE

Piano, Honda, Misc. Furn.  
Etc.

Sat. & Sun.

9 A.M. to 6 P.M.

306 Churchill Rd.

#### SOLID OAK DESK

Completely refinished.  
5' x 3 1/2' \$100. Antiqued  
Steamer Trunk. \$35

355-4403

#### HOME SOLD —

Must sell following:  
Nearly New Refrig. Glass  
top Dinette Set. Vanity,  
lamps, tables. Costume  
Jewelry & Misc. Dresses  
size 16 & 18. \$3, \$5 & \$8.  
Nearly new shoes.

Size 8-8 1/2 M. \$3.

608 E. S.M. Blvd.

Saturday

1 to 4 P.M.

Call 355-7324

or 355-0847

#### Car Bumper

in bold black lettering on a red background "Support Your Local Spider." "Every car should have one," states Ralph Rule, "it is not only a conversation piece, but it lends toward humor for our city. Get yours today," he concluded.

#### Crib Crop

Congratulations to Terence and Cheryl Barbour on their new daughter who arrived August 28 weighing in at 6 pounds and 8 ounces and stretching out to 19 inches. She has been named Shannon Alisa Barbour. Mr. and Mrs. Frank Barbour are the grandparents.

#### Neighbors

649-556 "Neighbors" M... Back from vacation, and surely having a time getting back into the routine of non-vacation things, is the Leonard Cinnamon family. Len, wife Shirley and children, Ginger, Cindy and Danny traveled with their trailer down to below Encenada in Baja for some fishing, swimming and just generally having a good time... as that's what vacations are for... right?

#### PERSONALS

DOUGHBODY — Do you know something that I don't know? I thought the climate in this area was agreed upon as the best. Tell me what you may have in mind, I am all ears — CIMMARON

TILLAMOOK — Sanders is back in the area, and you know what this means to me. I hope that your pledge is true blue and a yard wide, I cannot stand the pressure of not knowing the complete truth; I definitely do not want to be a has been. Please communicate — CAPABLE

ALL PARENTS — Do you know that you are fully responsible for what your juvenile child may decide to do. Better have a heart-to-heart talk with them; could be that both of you could be working for the Forest Service to repay your debts to society — C of FP

ALBERT — You have the time shorter than I can possibly make the grade, but I will be in there trying when you come in swinging. Please consider and give me 10 more days after the 12 and I can make the delivery in first class style — MARIETTA

CLAMITY — Up to this point you have not told me one single thing that I do not already know, but you have failed to show me the cards that you are holding in your hand. How can I be a partner of yours and not know what you are thinking. I for one do not desire substitutes, and are you speaking about the roll of a sounder? I doubt very much if I will be the one at least the Good Book speaks against my entrance, unless there has been a drastic change, I am afraid that the hereafter will not see our association — JACK OF DIAMONDS

HASKINS — I have stepped back and I can now see the forest as well as the trees, but I fail to see old Top Cat in among the branches. Can it be that 16 men have been misleading me, or are you just pulling my leg. I have always had a happy life until now, why give me the runaround this late in life — LUCY

DEAR BETTY: I understand your friend Mr. Simons, on the City Council is related to either Mr. Duckett or Mr. Wilson. If this is true why doesn't he refrain from voting on the Roberts Market issue — JOAN

#### Many Attend the Library Summer Reading Club

The Sierra Madre Public Library Summer Reading Club, featuring "Snappy" and the Red Baron," wound up its successful run on August 30, with 280 active members receiving reading folders which will be distributed to them through their schools this fall. Mrs. Gloria Hinshaw, children's librarian, awarded "Beagle Eagle" medals to 137 participants who completed six full weeks of reading. They are:

Pam and Sherry Anderson, Twinkle Angus, Lisa Anhalt, John and Monica Archambault, Cindy and Jonny Babbitt, Nancy Barrick, Debbie and Nancy Barrick, Cynthia and Eric Benson, Bruce Berkey, Scott and Steven Bickel, Robbie and Susan Bickel, Donna and Lynn Blackman, Bruce and Rebecca Bodor, David and Gary Borchard, Billy Brain, Jennifer Breidenbach, Paul Breckinski, Susannah Bright, Doug and Kirk Campbell, Janet Campbell, Laura Campbell.

James, Jason and Michele Caputo, Suzi Carlton, Kim and Robert Catherwood, Ginny and Stephen Clark, Kathy Corallo, Julie and Karl Dalla Rosa, Karen Davis, Peter Delgado, Abby Delman, Kadene Dittmar, Jeanne and Vincent Di Fronzo, Donna Drean, Jeff, Lori and Patrick Dunning, Laura and Stephen Eggers, Amy Elgin, Todd Evers, Bruce Garbaccio, Max Greer, Sally Greger, Stephen Grove, Bill Harlow, Susan Hatfield, Andy and Leslie Heard.

Lynette and Mylene Henri, John Hoffman, Russell Holmquist, Brett Hurff, Jeffrey Kelley, Terry Kelly, Jan Keppeler, Tammy and Tracy Kindred, Jim Kinney, Alan Kneale, Elizabeth and Kathy Leahy, Anthony and Jim Le Veque, Bill and Susan Lonborg, Carolyn Lorenzini, Greg McCarty, Jimmy and Michelle McGee, Joe Mackness, David Mann, Maria Mansolino, Eileen and Mary Martin, Melanie Martinod, Cheryl Meuser, Erin Michael, Kathleen and Robert Mika, Ruth Ellen Miller, Ruth Hashimoto, Wendy Mitchell, Mavid Mollen, Nancy Nolan, Jeff Painter, Kara Page, Belle Paquette, Mark Phillips, Cheryl Plaut.

Warren Popp, Tom Puhl.

#### Services For Reggie Bolt On Thursday

Services will be held graveside for Reggie M. Bolt, age 68 years who passed away at his home at 342 Camillo Street Apartment "A" on Monday, September 1.

The time will be 11 a.m. at the Pomona Cemetery with Dr. Verner Olson officiating. He came to California from Texas 27 years ago and to Sierra Madre 21 years ago and was self employed as a development engineer. He engineered reconstruction of the San Juan Capistrano Mission and the Butterfield Station.

He was in charge of the Pine Bluff Arsenal during WW II, a school teacher in the states of Texas and New Mexico for 20 years and was a civil defense coordinator for seven eastern cities of Los Angeles County. He was inventor and developer of Porta Mix and Porta Pump used in cement construction.

He leaves to mourn his passing his wife of the home address, Bernice O. Bolt; one daughter, Mrs. Tom W. Oglesby of La Verne; a granddaughter, Ellen Oglesby also of La Verne; one step-son, Dean T. Young of Upland and one step-daughter Judith Ellen Young of Sierra Madre.

Arrangements were in the hands of Ripple Mortuary of Sierra Madre.

man, Karen Richter, Edward, Mike and Missy Risko, Lynn Roth, Bernd and Hermann Runder, Rolf Schwalbe, Denise Sheppard, Ellen Side, Donna and Richard Sleeper, Cathy Ann Smith, Jennifer and Karen Smith, Louise Smith, Ivo Speckert, Thane Sendejazz, Cathy and Laurie Stevez, Heather Stratton, Peggy Sutton, Denise Stroppe, Jeffrey and Michele Taillac, Bill Thurman, John and Martha Trotter, Cindy, Lorrie and Ricky Turrietta, Julie Valentine, Susan Wade, Natasha and Sheila Weise, Barton Wilson, Anne Woehler, Dick Wright, Kim Watts, David Debera and Paul Wheeler, Greg Young, and Dean and Rachel Theodor.

#### Fire Calls

call number 68 for the year 1969. Fire call Number 69 for the year saw your Volunteer Firefighters going out on Saturday and returning on Sunday when they received the alarm at 11:56 Saturday night to Roberts Market.

Engine 424 responded in two minutes and thirty-nine seconds to find on arrival that two trash gondolas at the rear of Roberts were in full blaze. Engine 423 responded one minute later and was on standby at the scene. Truck 422 and car 426 also responded.

Seventeen Regular Firefighters responded and had the blaze out within a few minutes, but took almost thirty minutes to gather up the debris and replace the remains back into the gondolas.

First Assistant Fire Chief Brice Tyler declared that no damage was done and released the firefighters and equipment at 12:45 a.m. Sunday morning to return to the station and secure the equipment for the next call.

The next alarm in the week's series came at 12:11 p.m. on Tuesday and the radio dispatched men and equipment to 570 Woodland Drive to the home of Gabriel Rios, near the Cottage Market.

Engine 423 made the run in 3 minutes and 30 seconds to find that illegal burning of leaves was in progress, and the informant, Maureen Bell assumed that a fire was in progress.

Twelve Regular Firefighters and one Reserve answered the call and upon arrival were turned back by Fire Chief Charles Brown and were dismissed at the station at 12:31 p.m. to secure equipment for the next call. Engine 423 was on standby at the station and Truck 421 and Car 426 responded to the scene. This was alarm for full response No. 20.

The next alarm of the week's series was sounded just 38 minutes later, 12:49 p.m. Tuesday afternoon to

#### Delinquent Tax

for the year 1968-69. In the year 1966-67 the total parcels of delinquent taxpayers showed over 2500, and in the year 1967-68 this was reduced to approximately 1300. This shows a reduction of 94 per cent in the delinquent tax rolls, a good indication of prosperity.

Support Your Hometown Newspaper which has served you almost 30 years of continuous publishing.

Not everybody has a great time at the Fair...

BUT if you like... horse shows, the flavor and color of the Mexican Village, the excitement of a giant fun zone, flower and garden shows, watching artists and craftsmen in action, livestock, the exciting new decor of the interior design showcase, fascinating displays, exciting demonstrations and thousands of exhibits...

YOU'LL have a great time at America's largest county Fair!

SEPTEMBER 12-28

IT'S WHERE IT'S HAPPENING... Los Angeles County Fair Pomona

**You Are Never Tied To Any Specific Food When You EAT AT The FOOD HAMPER**

44 North Baldwin 355-3123

**We Have SANDWICHES Galore FIXED TO YOUR ORDER BUT IF YOU LIKE A GOOD MEAL WE HAVE HOT LUNCHES WHICH HAVE Soup - Salads - Hot Meats**

— We Feature —  
1 New Main Entree For Each New Day

Open 7 A.M. to 6 P.M.  
5 Days A Week  
Closed Saturdays & Sundays

**THE FOOD HAMPER**  
Your Friendly Hostess Maria Ptolemy  
44 North Baldwin 355-3123

THINK

BACK TO SCHOOL

Complete School Pack . . . 49c

Electric Pencil Sharpener \$10.88

Math Scale . . . 10c

Typewriter Paper . 59c

Binder Covers . 3 for 25c

Hartman

Rexall Pharmacy

29 NORTH BALDWIN SIERRA MADRE, CALIF.

GARAGE SALE

Piano, Honda, Misc. Furn. Etc.

Sat. & Sun.  
9 A.M. to 6 P.M.  
306 Churchill Rd.

---

FRED OSTI JR.

Landscape & clean-up

- Relandscaping
- New Lawns
- Sod Removal
- Sprinkling System
- Ivy Mowing
- Rototilling
- Grading
- Rubbish Hauling

FREE ESTIMATES  
Licensed & Insured  
EL 5-7353 (anytime)

---

Louie Osti

Complete Landscape & Tree Service

Reasonable, responsible & reliable service  
Free estimate  
Call

355-4374

(anytime)

**TOWING**

**24 HOUR WRECKER SERVICE**

**CLARK'S PAINT & BODY SHOP**

355-1755

**NURSERY**

**MAMA PETE'S DAY NURSERY**

HOURS 7:30 to 5:30

71 SUFFOLK 355-9567

**RUBBISH**

**COMMERCIAL RUBBISH**

WEEKLY OR DAILY  
RESIDENTIAL PICK-UP  
SPECIAL OR PART LOAD

Municipal Contractor  
City Refuse Service Co.  
215 E. Huntington Dr.  
Arcadia HI 6-4691

**AUTOMOBILES**

**QUALITY CARS —**

59's to 69's

See ROCK BRANDT at  
Neugent Motors

Dealer in Fine Cars —  
Serving Sierra Madre  
& Arcadia

12 YEARS

421 E. HUNTINGTON DR.  
at 5th, Arcadia

• HI 6-1102 •

**CARPENTRY**

**FIRST QUALITY CARPENTRY & PAINTING**

Licensed and Bonded

Mel Goodsell  
355-1725







## INTRODUCING . . . . . Our New TEEN DEPARTMENT for



Wide Selection  
of  
Teen Fashions

from

Girl Town White Stag Peggy Barker  
Young Spirit Gordon Peters

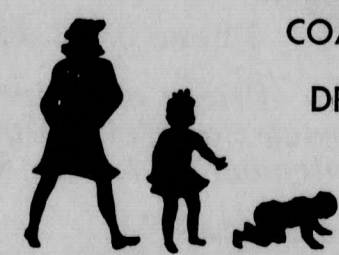
COATS — JACKETS — BLOUSES

DRESSES — SKIRTS — PANTS

JUMPERS — VESTS

TOPS — JEWELRY

CHAINS — ETC.



**youngland**

INFANTS BOYS • GIRLS • TEENS

San Gabriel Valley's Finest Department Store for Children

31 W. SIERRA MADRE BLVD. • SIERRA MADRE

## From the FIRE SIDE By One of the Boys

Very seldom do you ever surprise Fire Chief Charles Brown; you see he has been with the Sierra Madre Volunteer Fire Department for 30 years and has been the Chief of the Department for over 11 years, so he has just about seen and heard everything that could have ever taken place, but . . .

When Chief Brown casually remarked to Captain Burleson the other day that it was time, since the City Budget had been approved, to get in the annual order for 1 1/2 and 2 1/2 inch hose, as we were in dire need of it as soon as possible, Captain Burleson's mouth flew wide open, and he stared at the Chief in amazement.

— SMVFD —  
Finally he said . . . "What hose, chief, and out of what budget?" . . . Well it seems that everyone, and I do mean everyone was trying to cut down the expenses for the coming year, and no one took into consideration that we were going to have the heavy brush fires that we have experienced and hence no hose was put on the request for budget . . .

— SMVFD —  
Well, guess 'ole Super Chief, one Charles Brown will have to go to the Council "with hat in hand" and request some hose or if they get tough ask them for a half dozen buckets so the boys can carry the water in case we break any more hose . . . 'ats tough, chief, but that is one of the virtues of being a Chief . . . Just thank your lucky stars that we did think of paper clips and thumb tacks.

— SMVFD —  
Something that all of us should be giving some thought to . . . and that is Fire Prevention Week that will be upon us come another month . . . about the middle of October. This is the time when the Regular and Reserve Firefighters can

join with the Fire Prevention boys to put on a top quality program that will really give the population the information about Fire Prevention and the art of Suppression . . . Come on Fire Prevention boys give with some ideas that we can sink our teeth into . . . Most of us are ready to pitch in and help.

— SMVFD —  
This year has really been a "nightmare" for our Firefighters . . . For the past couple of years the Fire Suppression calls have been anywhere from 52 to 71, and this year at this writing, which is August 27 at 10 a.m. the department has logged in 67 suppression calls already this year and we still have 122 days left of this old year. When this is compared to 38 at this time last year, then you can see the extra use on equipment that has taken place.

— SMVFD —  
Of course, the real picture comes home much better when you consider the fact that for Fire Suppression and Fire Prevention together, this year a total of 175 calls have been taken care of and a year ago at this time there had only been 82. One can easily see where it is possible to run out of hose when you have had twice the use over a year ago.

— SMVFD —  
Chief Charley Brown said the other day, "I am sure proud of my department." I saw two fairly good fires that had good starts and the boys put the "stop" to them in record time. When you watch these boys come on the department with little or no knowledge of Fire-fighting and know that after a few months or a year or two of training they tackle those emergencies like veterans, it sure makes you proud to be "Chief."

— SMVFD —  
People here in Sierra Madre are spoiled to the point that they have always seen first class efficiency from their Volunteers; they should have a look at other cities that have volunteers and they can see just how professional the Sierra Madre boys really are.

— SMVFD —  
Of course, the Sierra Madre Volunteers are not a "Social" group; they are a group of dedicated boys that have but one thing in mind "Fire Suppression" when they are needed, and they work and study the best methods to accomplish the job in the quickest possible time. Tackle it, clean it up and stand ready for the next emergency.

— SMVFD —  
All of them may "groan and moan" when they are out on drills or at meetings, but just let that Plectron or fire horn sound off, and watch the boys change attitude, color and activity . . . They work together like a "well oiled machine" each doing his job as he has been taught and each with full consideration of his buddy and his job. It is absolutely miraculous . . . You would have to be one to be able to know the true feeling . . . But believe me it is a deep rooted feeling that only a true firefighter has.

— SMVFD —  
So, on and on we go . . . This is to remind all Fire-fighters that do not as yet have Standard First Aid Card, that this is a requirement of the State of California and that starting Monday evening, September 8, at the hour of 7 o'clock p.m. will be the start of the Standard Red Cross First Aid Class, and they will take three Monday nights, September 8, 15, 22.

— SMVFD —  
Starting on September 29 and running for five Mondays, September 29, October 6, 13, 20, 27 will be the Advanced First Aid Classes, each class lasting 3 hours. Those that have their Standard cards, including the class immediately in front, are eligible to take this class. Those whose standard card is running out in March must take the Advanced at this time or before March 1 or be subjected to taking the Standard all over again . . . So get with it, boys; you have your letter from Chairman Reservist Maurer . . . It's up to you.

## United Crusade Responsible For Many Services; 1969 Drive Starts

This week many former donors have received letters requesting donations to the United Crusade Fund drive for 1969. The United Crusade is the annual combined drive for United Way (Community Chest) and Red Cross giving support for health welfare counseling and youth services. Last year 92 families in Sierra Madre received help from Catholic Welfare and 49 families from Pasadena Council on Alcoholism. One hundred and nineteen active military members and twenty-one veterans were helped by the American Red Cross. Two blood mobiles collected 231 pints of blood.

Children's hospital helped nine young Sierra Madreans for a total of 25 days, Orthopaedic Hospital for 17 days and 43 clinic visits. "Hear" Foundation consulted three children with hearing problems. Children's Home Society placed two adoptions. Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA and Toy Loan furnished programs of pleasure and character building training to 2340 young people of Sierra Madre. Red Cross gave 46 First Aid certificates and 551 Water Certificates.

The above sampling of only 18 services (among

many others) given to residents of Our Town shows that Sierra Madre cares. Eight hundred and forty-six families cared enough to donate to this vital community drive in 1968. Both former donors and new contributors are urged to mail now to: United Crusade, United Way and American Red Cross, P. O. Box 128, Sierra Madre, Calif. 91024.

Mrs. Helen Tarr, widow of the late N. W. Tarr received word that she became a great-grandmother for the 22nd time. Dr. and Mrs. James B. Walford, III became the parents of a boy on August 25. Mrs. Walford is the former Susan Tarr, daughter of Dr. and Mrs. Lloyd Tarr of Taft. (Both James and Susan are Veterinarians while both her parents are medical doctors.) The great-grandmother had 7 children of her own and 27 grandchildren and still remains a young 94 years of age!

College veterans who did not return a Certification of Attendance card to the VA at the end of the semester last June should do so now if they want to start receiving checks when they return to college this fall.

For a  
FANTASTIC  
EXPERIENCE  
Have your  
Hair styled by

**Mr. Norman**

Home of the "Lamb" Cut  
Open Evenings & Sundays

160 W. SIERRA MADRE BLVD.

355-9294



## RE-UPHOLSTER

Chair This includes retying of Divan springs, new webbing and tightening of frame. Our \$1599 \$2995  
Plus Our Fine selection of fabrics. Plus Our Free Pickup and Delivery Free Estimate In Your Home Easy Terms

**Columbia Upholstering**

PHONES: SY 8-7780 358-6170

90% OF THE PEOPLE  
WE TALK TO . . . . .  
ARE GOING BACK TO SCHOOL

**THE HIGH FASHION  
Pink Petal WAY**



9627 E. LAS TUNAS  
TEMPLE CITY  
285-5440

OPEN DAILY 10 A.M. - 5:55 P.M.  
MON. & FRI. NITE TIL 9 P.M.  
BANKAMERICARD - MASTERCARD  
USE OUR LAYAWAY

**Diane's**

(FORMERLY OF HASTINGS RANCH SHOPPING CENTER)

Now In Their  
New Location

Fashions With An  
International Flair

1139 HUNTINGTON DRIVE  
ARCADIA, CALIF. 446-8388  
In El Rancho Shopping Center,  
Next to May Co.

**KNIT SUITS**—Three-piece 100% wool Silk-lined. Import from Hong Kong. Red, gold, beige, Royal blue, green. Size 8-18. Reg. \$59.98 — NOW \$39.98

**SUMMER DRESSES**—Cool, easy going, linen, jersey, polished cotton, and homespun texture. Colorful prints. Size 8 to 20. Reg. \$12 to \$20. Special \$6

**SWIMMING SUITS**—Famous make, special purchase. All color and size. Latest style, one-piece or two-piece. Reg. \$14.95 - \$24.98. Special \$6

**SPRING COATS** — Luxurious worsted, handsome tweeds, swinging or straight variety style. Detailed construction, expertly tailored. All color and size. Reg. \$49.98 - \$59.98. Special \$29

**DACRON POLYESTER KNIT DRESSES**—Fabulous textured knits of classic simplicity, casual look. Skimmer, shirtwaist, or dress style. Blue, pink, white, navy. Reg. \$19.98 - \$29.98. Special \$12

**CAPRI AND TOPS**—Skirts and blouses. Wool, nylon stretch, knit acetate, and cottons. Size 5 - 20. Reg. \$8 - \$10. Special \$3

**SHOES AND BAGS**—Cinderella brilliance in jeweltone color to match beaded shell and sweater. Size 5 - 10. Reg. \$13.98. Special \$6

**SPRAY PERFUMES**—Estee Lauder, My Sin, White Shoulder, Arpege, Chanel No. 5. Every woman alive loves the fragrance that communicates so beautifully. Reg. \$6. Special \$2

## HAND-TAILORED SUITS — FOR MEN —

**PERSONALLY DESIGN YOUR OWN SUIT** — Have it hand-tailored with meticulous attention to your 33 dimensions — slimming, flattering, imitatively styled for sartorial elegance and perfect fit. Select your style fastidiously featured for your personality.

**SELECT FROM 3,500 SWATCHES** in wool worsted, silk-or wool-mohair, sharkskin, cashmere, tweeds, silk or silk-wool, wool-worsted or wool-silk-sharkskin, dacron- or trylene-wool, magic mohair suiting, silk kid mohair, worsted flannel, gabardine, wool serge, tropical worsted, doeskin.

**COATS / SPORTSCOATS** have underarm sweatpads; fully silk-lined with thousands of hand-stitches all over canvas foundation; collar and lapel elegantly handstitched; each buttonhole stoutly hand-sewn; 3 inside coat pockets.

**TROUSER / SLACKS** have crotch region and each leg silk-lined; hand-sewn heel guards for wear and balance; built-in rubber-pads to hold shirt in; right top cash pocket.

**SILK & WOOL SUIT** — SPECIAL \$89.98 (21% Customs Tax, Transportation and Insurance Included.)

**ORIENTAL JADE, RUSSIAN LEATHER, BRITISH ROYAL**—After shave, or cologne. Cool, refreshing, and masculine. See, feel, and apply to truly appreciate this wonderful gift item for your man. Reg. \$3 — Specially yours \$1

WATCH FOR OUR BACK TO SCHOOL  
GIGANTIC SALE

WITH OUTSTANDING SPECIALS FOR

High School Teens To Back To College

— In This Newspaper Next Week —

FREE ALTERATIONS LAY AWAY PLAN  
FREE PARKING — USE YOUR BANKAMERICARD or MASTER CHARGE  
FROM 12:30 TO 9:30 P.M. MONDAY  
FROM 9:30 A.M. TO 9:30 P.M. TUESDAY THROUGH SATURDAY



**30th YEAR  
EL POQUE  
CAFE**  
Family dining — Children's plates  
Gift shop — Piffatas  
233 West Mission Dr., San Gabriel  
283-2967 • 284-3201 • Closed Monday

NEXT DOOR TO

**Stop & Go's of Colors**  
MEN'S & BOYS' WEAR



# ...in food above all, **QUALITY** IS EVERYTHING

**QUALITY ROBERTS SPECIALS ON MEAT**  
**U. S. D. A. CHOICE**

"Large enough to serve you, small enough to know you"

*Roberts Market*  
 HOME OF THE GREEN FROG  
 ON THE CORNER ON THE SQUARE  
 SIERRA MADRE

Phone 355-3344

Prices effective  
 Wednesday thru Saturday  
 September 3, 4, 5 & 6

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays

Lean -- Center Cut  
 7 - BONE  
**ROAST 59<sup>¢</sup>**

Tender -- Juicy  
 ROUND BONE  
**ROAST 69<sup>¢</sup>**

Plain or  
 Marinated  
**Chuck Steak 69<sup>¢</sup>**

Center Cut  
 Fresh Stuffed  
**Pork Chops 98<sup>¢</sup>**

In Our Fish Dept.  
 Fresh! **SAND DABS 98<sup>¢</sup>**  
 Fresh! **ROCK COD 85<sup>¢</sup>**  
 Fresh! **SWORDFISH 98<sup>¢</sup>**

Farmer John  
**PORK LINKS 79<sup>¢</sup>**

**Wistaria Bake Shop**  
 CLOSED FOR VACATION  
 Sept. 7 - 14  
 Open Monday Sept. 15

Icy Point  
 COCKTAIL SIZE  
**SHRIMP 39<sup>¢</sup>**  
 FLAT CAN

**SPECIALS**

GREEN GIANT  
 CORN  
**NIBLETS 5<sup>¢</sup>**  
 12-OZ. CAN

GREEN GIANT  
 Extra Long — Tender  
**ASPARAGUS 2<sup>¢</sup>**  
 TALL 15-OZ. CAN

**SAN**  
 Dark Red  
**KIDNEY BEANS 5<sup>¢</sup>**  
 15 1/4-OZ. CAN

PURE VEGETABLE  
**CRISCO OIL 45<sup>¢</sup>**  
 LGE. 24-OZ. BTL.

**QUICK 'N' EASY Frozen Foods**

C & W RED  
 Raspberries 10-OZ. PKG. **39<sup>¢</sup>**

STOUFFER'S 1 1/2-OZ. TRAY  
 Potatoes Au Gratin **39<sup>¢</sup>**

ROSARITA —  
 Beef or Cheese  
 Enchilada Dinners 12-OZ. TRAY **45<sup>¢</sup>**



From Our Own Kitchen

All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook

Helen and Her Assistants

Roberts Homemade  
 Macaroni Salad LB. CUP **45<sup>¢</sup>**

Roberts Homemade 1 1/2-OZ. TRAY  
 Kidney Bean Salad **45<sup>¢</sup>**

Wisconsin Sharp  
 Cheddar Cheese REG. \$1.05 LB. **89<sup>¢</sup>**

Leo's  
 Sliced Meats 3<sup>¢</sup> **\$1.00**

Ham - Beef - Pastrami  
 Spicy or Corned Beef 3-OZ. PKG.

Glorietta  
 Stewed  
**TOMATOES 4<sup>¢</sup>**  
 LB. CAN

Springfield  
 Halves Bartlett  
**PEARS 3<sup>¢</sup>**  
 LGE. 29-OZ. CAN

C & H  
 PURE CANE  
**SUGAR 49<sup>¢</sup>**  
 5-LB. SACK  
 10 lb. sack 98c

NUCOA  
 MARGARINE  
**2<sup>¢</sup>**  
 LB. PKG.

Vegetable Juice  
 V-8 COCKTAIL  
**39<sup>¢</sup>**  
 LGE. 46-OZ. CAN

HIGH QUALITY ROBERTS

**PRODUCE**  
 Shop and Save Here...

LUAU TIME TROPICAL FRUITS

Ripe Hawaiian PAPAYAS 3<sup>¢</sup> **\$1.00**  
 Firm Ripe AVOCADOS 3<sup>¢</sup> **89<sup>¢</sup>**  
 Chiquita BANANAS 2 lbs. **25<sup>¢</sup>**  
 Hawaiian Sweet, Juicy PINEAPPLES **49<sup>¢</sup>**

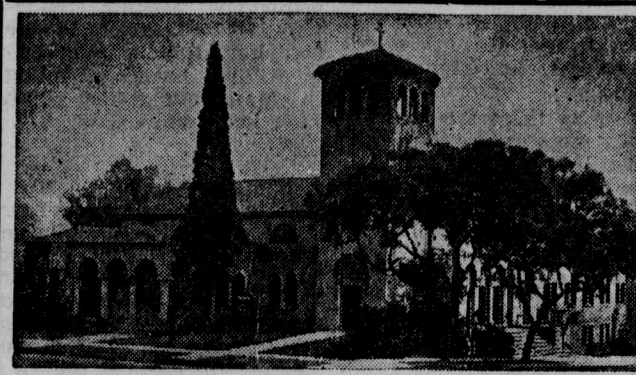


Home of the Green Frog

FEATURING ALSO—  
 Coconuts  
 Mangoes  
 Red Bananas  
 Tomarillos,  
 Sapotas  
 Kiwi Fruit  
 (Chinese Gooseberries)



**The Santa Anita Church**  
Member of INTA — A nondenominational church  
226 West Colorado Boulevard, Arcadia, 446-8206  
**MARGARET H. STEVENS, Minister**  
Sunday, September 7, 1969 — 11 A.M.  
"HOW TO THINK OF GOD"  
also  
**THE ETHEL BARNHART SCHOOL**  
of  
**THE SANTA ANITA CHURCH**  
(A Christian Day School)  
**TEACHING THE CARDEN METHOD**  
Kindergarten thru 8 — enroll now for 69-70 year  
446-8206 or 446-5888  
Dial-for-prayer, 447-6162



**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Worship Service 11:00 a.m.  
"GETTING BACK ON THE TRACK"  
Church and Adult Bible Class 9:30 a.m.  
Primary Church 11:00 a.m.  
Rev. Richard J. Anderson

**First Church of Christ, Scientist**  
— SIERRA MADRE —  
**CHURCH** **READING ROOM**  
186 W. Highland Ave. 22 N. Baldwin Ave.  
Sun. Service 11:00 A.M. Daily 12:5 P.M.  
Sun. School 9:30 A.M. Sat. 10 A.M.-3 P.M.  
Wed. Service 8 P.M. Closed Sundays and  
Holidays  
— All Are Welcome —

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
93 N. BALDWIN  
9:00 — Sunday School  
10:20 — Morning Worship  
6:00 — Youth Fellowships  
7:00 — Evening Service

## Sunday Topic Announced By Rev. Anderson

Next Sunday, September 7, Reverend Richard J. Anderson will return to the pulpit of Sierra Madre Congregational Church for the 11 a.m. worship service. Reverend Anderson has been at Forest Home for the previous week, participating on the staff of the Conference for College Youth. "Getting Back on the Track" will be the title of Mr. Anderson's sermon. He explains that there is something very moving and tragic about a derailed train, or a whale on the beach. One word describes such situations, and that word is helplessness. Is your life on the beach, the minister asks? Do you at times feel like you've been derailed? You can get back on the track. You can overcome frustration and helplessness by discovering your purpose. The purpose of a train is to run on a track. The purpose of a whale is to swim in the deep ocean. And the purpose of man is to be in fellowship with God. Come to Him and experience the end of frustration and the beginning of fulfillment. He'll get you back on the track."

## Lesson-Sermon To Be On 'Man'

"Thus saith the Lord, the Holy One of Israel, and his Maker, Ask me of things to come concerning my sons, and concerning the work of my hands command ye me." This verse from Isaiah is from this Sunday's Christian Science Lesson-Sermon on "Man."

Also included in this passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "When man is spoken of as made in God's image, it is not sinful and sickly mortal man who is referred to, but the ideal man, reflecting God's likeness."

Veterans attending school below the college level must return their Certificate of Attendance card every month.

SIERRA MADRE NEWS—13  
Thursday, Sept. 4, 1969

## Leo Sharp Is Laid To Rest

Many who have over the past couple of years inquired about the whereabouts of Leo Sharp were saddened to hear of his death on Friday, August 29. Leo, one time Editor of the Sierra Madre News and later active in the Circulation department of the newspaper, came to California some 49 years ago from the state of Missouri and settled in Sierra Madre in the year 1920, and until recently lived at 264 E. Highland Avenue in our city.

Leo was a charter member of the Sierra Madre Lions Club and a Mason, he passed away in an Altadena Lodge after a lengthy illness. He leaves behind his daughter, Martha L. Sharp, now of Pasadena and a brother Frank A. Sharp of Los Angeles.

Services were private at the Pasadena Mausoleum on Tuesday, September 2, with committal private at the Pasadena Mausoleum. Ripple Mortuary handled the arrangements.

## Letters To the Editor . . .

Pasadena - Foothill Division CRTA has been most pleased over the past year to see publicity and announcements of our organization's activities in your publication. We are very grateful for your assistance in communicating with, not only our own members, but with other interested persons in your community.

It is the beginning of a new year for our organization of over twelve hundred members and our new Publicity Chairman is Miss Mildred L. Thoren, 1496 Paloma Street, Pasadena 91104, Tel. 797-2433. You will be hearing from Miss Thoren soon and we hope that we may continue to have the same good coverage.

—Mrs. Dorothy E. Josten  
Pres., California Retired Teachers Association  
Pasadena-Foothill Div.

## September 15 Watch For Walkers

"Be on the look-out for inexperienced walkers when school opens," Captain Del Parker of the California Highway Patrol urged drivers this week.

"We know that inexperienced drivers have more accidents than experienced drivers," Captain Parker said. "Inexperienced walkers have problems, too. Kindergarten and first grade students are starting one of the greatest adventures of their lives when they set off for school. Watch out for them on the road."

Captain Parker suggested that parents help young students with a period of safety training before school starts.

"Teach your youngster to cross only at intersections. Teach him to obey crossing guards. Instruct him about traffic signals. Teach him to walk safely whenever they are available and to take the shoulder of the roadway. Tell him how long it takes an automobile to stop. Even very young children can understand the dangers of darting across the road in traffic, if the problem is explained," he said.

"The responsibility for student safety is shared by many people: the pupil, his family, the school district, traffic safety engineers, crossing guards, school officials and drivers."

"The California Highway Patrol is particularly concerned with the drivers," the Patrol official said. "The speed limit is 25 miles per hour when passing a school building or school grounds while children are going to or from school during opening or closing hours and during the noon recess period. When the school grounds are not separated from the highway by a fence, the 25 miles per hour limit applies whenever the grounds are in use by children and the highway is posted with a 'SCHOOL' warning sign."

Children on school buses become pedestrians as soon as they alight from a bus. The driver of any vehicle which meets or overtakes a school bus from either direction must stop immediately before passing the bus if it is displaying a flashing red light signal. (It is not necessary to stop when the school bus is in the opposite lanes of a divided highway or when the stopped bus is not flashing its lights.)

All vehicles must follow directions of school crossing guards and junior traffic patrols, the CHP officer said.

## Missionary At Bethany Church

Mr. Charles Corwin, Bethany's missionary to Japan, will be speaking at the 10:20 a.m. service this Sunday. Mr. and Mrs. Corwin have spent their time in Tokyo building the Tsurumai Hall, a Christian dormitory for university boys. Serving as supervisors of the hall, the Corwins also find time to do evangelistic work in the hospital there that ministers to United States servicemen who have been injured in Viet Nam.

The Corwins are located presently at Westmont College in Santa Barbara where he is teaching a course on Asian Culture for the coming year while on furlough. You will want to hear of their work in the land of the Rising Sun.

A communion service will be held at the 7 p.m. service with Rev. Stanley Reed, minister of Christian Education speaking.

The church is located at 93 N. Baldwin in Sierra Madre.

## Sunday School To Catalina

A unique Sunday school picnic is planned this year for families of Bethany Church of Sierra Madre. Saturday, September 6, will find about 200 people boarding a large boat for the two hour trip to the island. Special rates have been secured for this all day outing that includes a picnic lunch, choice of tours for a glass bottom boat trip, a beautiful mountain terrace drive, or the seal colony boat trip.

Other activities will be speed boat rides, bicycling, and motor scootering. This kind of a picnic will be a first for Bethany after having to cancel the last three Sunday school picnics due to bad weather — would you believe it?

Mr. Ken Dymmel, Sunday school superintendent, has arranged for this unique all day outing.

## Executive Board Meeting To Be Last of Summer

The Altadena Woman's Club Juniors will hold their final summer executive board meeting Monday, September 8, to make preparations for their first fall meeting of the entire membership. Mrs. Dennis Doyle will hostess the meeting in her new home. Agenda for the evening will include a report from District Chairmen, plans for participation in the Christmas Tree Lane Association Carnival and Executive Committee reports.

Members attending are Mrs. Richard Textor, Mrs. Dennis Doyle, Mrs. David Osborn, Mrs. Philip Allin, Mrs. Leonard Koch, Mrs. Jerry Howard, Mrs. Cliff Finnie, Mrs. William Hanley, Mrs. Donald Leis, Mrs. Rudy Summers, and Mrs. George McGraw.

## Parks & Recreation Dept. Schedules Teen Dance

Sierra Madre and must be 13 years of age to 18 or in Grades 7 through 12. For additional information call the Recreation Department at 355-7135.

## Neighbors

Birth congratulations to "Lady," a lovely Great Dane belonging to Paul and Sandy Brassard of 400 West Mariposa. Maybe we ought to say "Best Wishes" too, or "Lots of Luck, Mom" as Lady gave birth to 10 (yes, 10) puppies. Each one weighed approximately 1½ pounds and was 6 to 8 inches in length. There were 8 females and 2 males, all born on Monday evening, August 25 between the hours of 6 and 10 p.m. They were born blind, deaf and very, very hungry!! This is Lady's first litter and she seems to have taken to the experience like an old hand. The three Brassard children, David 5½, Darin, 2, and Tammy, 1, are all thrilled to pieces with "their babies." When David, who had watched Lady give birth to 4 of her progeny before it was necessary for him to observe his bedtime, checked on the new mama in the morning he was shocked to find 6 more puppies! In his state of amazement, even though he had watched part of the birth proceedings he blurted out "Where did you buy all those?" (Lady should certainly have held up the show until David got up in the morning, wouldn't you think??) Anyway, it's certainly fun to have new babies of any species around for a family to spoil, watch grow and to observe as they learn and discover their world around them. It's exciting and fun and educational.

## Secretaries To Honor Two

Pasadena Chapter, National Secretaries Association, will present honorary memberships in this organization to Max Colwell and Fran McCreery at a dinner meeting, September 11.

Max Colwell, manager and executive secretary of the Tournament of Roses, and Fran McCreery, supervisor of occupational education at Pasadena City College, will be honored in recognition of their help in furthering the professional status of secretaries.

Speaker for the evening will be John Arnold Ford, talking on "Our Musical Heritage," covering the growth of cultural assets in Southern California.

## Savings Bonds Disussed For School Children

Postmaster Guy Rossi today called attention on start of the new school year to the educational opportunities in the U. S. Savings Stamps Program for children training for success patterns in life.

"U. S. Savings Stamps are available at the Post Office and offer a fine chance for young people to get the collector's instinct in thrift training.

"Parents, teachers and children should consider the vital role of thrift, systematic thrift in establishing patterns of success in formulating patterns for success.

"How many failures in life can be found to have been caused by lack of thrift? These can be avoided if the child has the chance to learn of the importance of savings regularly. Indeed, it is difficult to think of any more important aspect of education than learning the ability to handle money.

"U. S. Savings Stamps — their regular purchase — provide this learning. They stimulate the motivation for a disciplined and successful life.

"They also contribute to a sense of responsible citizenship, the feeling of participation of all the important ventures of our free society and the making of a Democracy. When the child's money savings are in these SHARES IN AMERICA, the child naturally has the interest of a shareholder in the most free of all Governments. Give him the inspiration of buying U. S. Savings Stamps.

"He will be joining the buyers of the U. S. Savings Bonds, who annually put more than \$5 billion in these SHARES IN AMERICA, and add to the more than \$52 billion invested in such individual and family security."

## Parks & Recreation Dept. Schedules Teen Dance

Sierra Madre and must be 13 years of age to 18 or in Grades 7 through 12. For additional information call the Recreation Department at 355-7135.

## Fall Swim Program

The Sierra Madre Parks and Recreation Department will conduct a Fall Swim Program which will include Tiny Tot lessons on Tuesday, Thursday or Saturday mornings, Beginner lessons on Saturday morning, Adult lessons on Tuesday and Thursday mornings, Life Saving class on Monday evening or Saturday a.m. and Slim & Swim class for women on Tuesday or Thursday evenings or Monday or Wednesday mornings. The fee for all classes is \$5.00 for ten meetings. All programs begin the week of September 15. Registration at the Sierra Madre Municipal Pool or call 355-7275 for further information.

## Fashion Show Set For Sept. 25

The long-awaited day has almost arrived for the Annual Benefit Fashion Luncheon presented each September by the San Marino Area Auxiliary. It is a "standing room only" event, this year to take place on Thursday, September 25, in the Vietnamese Ballroom of the Huntington Sheraton Hotel.

Mrs. Fitzgerald Speedy, auxiliary president and Mrs. Robert P. Jones, benefit chairman have announced that the theme this year will be a Circus of Fantasy with the elegant glamour of tinsel and music taking the place of the sawdust ring. Eleanor Phillips, will act as commentator for the fashions which will feature couture and imports from all over the world.

## 'How To Think Of God' Is To Be Lesson-Sermon

Margaret M. Stevens, minister of the Santa Anita Church, 226 West Colorado Blvd., Arcadia, has chosen as her subject on September 7, at 11 a.m., "How To Think of God." All are welcome to attend our worship service. Infant and child care are provided.

After a fifteen minute worship service in the sanctuary at 11 a.m., children from pre-school through seventh grade go to graded classes which are led by dedicated teachers. The young adults hold their meetings on Sunday evenings at 7 p.m.

All women are invited to attend a class in successful living every Thursday at 11 a.m. led by Rev. Stevens. There is either a work project after the class and a time for prayer requests.

The Ethel Barnhart School offers a unique educational program from kindergarten through eighth grade. The Carden Method of Reading and Comprehension is offered as well as a class in religious education. Call 446-8206 or 446-5588 for further information.

Donel Perin, of the Unity School of Christianity, will hold a teacher's workshop for youth leaders and Junior Church teachers at the Santa Anita Church, September 12, from 7 to 10 p.m. All who are interested in youth education are cordially invited to attend.

There will be adult fall classes beginning October 13 of value to new students and to those who have had many courses in New Thought principles. Brochures will be available soon.

Rev. Stevens notes: September 11 at 8 p.m., John Morley, "I Saw Today's Headline World." She also says, "You will receive a blessing when you call 447-6162."

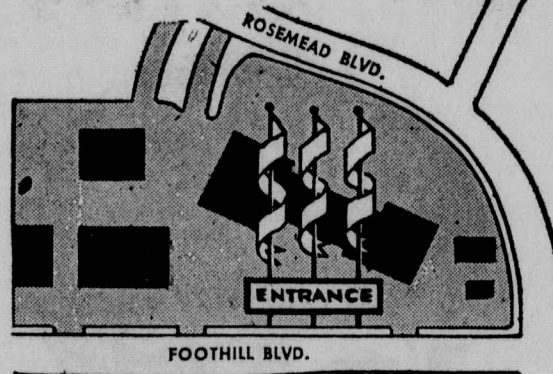
## FAITH LUTHERAN CHURCH

THE LUTHERAN CHURCH — MISSOURI SYNOD  
845 Hastings Ranch Drive  
J. Nielsen, Director of Education and Youth  
9:00 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS  
10:00 — SUNDAY MORNING WORSHIP HOUR  
Sermon by the Rev. G. Roehrs of San Gabriel  
A CHRISTIAN WELCOME TO ALL!

## EPISCOPAL Church of the Ascension

N. Baldwin at Laurel  
The Rev. W. W. Worstell, Rector  
**SUNDAYS**  
7:30 a.m.—Holy Eucharist  
9:15 a.m.—Morning Prayer  
9:30 a.m.—Community Mass and Sermon  
Church School Classes  
**WEEKDAYS**  
6:40 a.m.—Morning Prayer  
7:00 a.m.—Holy Eucharist  
5:00 p.m.—Evening Prayer

# Foothill-Rosemead SHOPPING CENTER



**SECURITY PACIFIC  
NATIONAL BANK**  
449-3333 — 3555 E. Foothill

**THE MARBERRY SHOP**  
355-7213 — 3621 E. Foothill

**HASTINGS  
CAR WASH**  
3393 E. Foothill Blvd.

**HASTINGS CAMERA**  
3649 East Foothill — 793-9655

**WILEY'S HASTINGS LIQUOR**  
3657 East Foothill — 355-8266



## Your FOOTHILL - ROSEMEAD MERCHANTS Stand Ready To Serve You

- Andre Norman Custom Hairstylists
- Bahama Lanes and Inn
- Bruno's Men's Shop
- Carpet Town
- Clark's Union 76
- Golden State Travel Bureau
- Han's Shoe Repair
- Harmon's Laundry and Cleaners
- Hastings Camera Shop
- House of Health
- International House of Pancakes
- Phillips 66 Service
- John's Barber Shop
- Le Ana Wigs
- Lobster House
- Marberry Shop
- Market Basket
- Neptune Seafood
- Pasadena Federal Savings and Loan
- Ralph's Variety Store
- Security Pacific National Bank
- See's Candy
- Sleep City
- Thrifty Drug Store
- Thornton's Bakery
- Tiny Naylor's
- Dri Cal Dry Cleaning
- Wiley's Hastings Liquor

**WILEY'S-HASTINGS  
LIQUOR**  
EL 5-8266 WE DELIVER  
3657 E. Foothill Blvd.

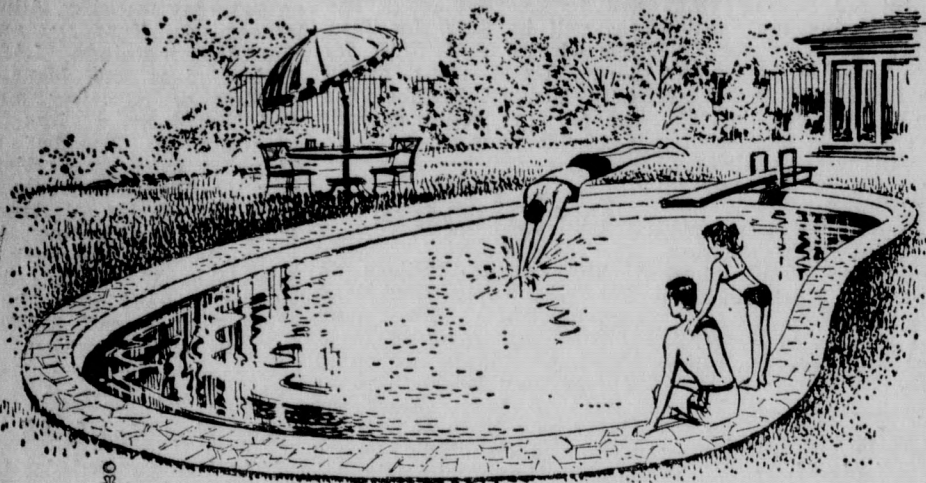
**FREE DELIVERY  
FREE ICE  
— Call —  
351-9786  
618-1804**  
**ANCIENT AGE**  
(Limited time)  
1/2 Gallon  
Straight  
Kentucky Bourbon  
**\$10.98** Plus Tax  
10% DISCOUNT BY THE CASE  
6-1/2 Gallons

**Free**  
WASH WITH 15 GALLONS GAS  
We Accept Most Major Credit Cards  
Air Conditioned Waiting Room  
Hours: 8:30 to 1:30 Mon. thru Sat.  
8:30 to 5:30 Sun.  
3393 EAST FOOTHILL  
2 Blocks West of Rosemead  
**Hastings Car Wash**

**FREE JAR OF HONEY**  
To Each Customer Mentioning This Ad  
**ACEROLA PLUS**  
Reg. \$3.00 -- 100 Tablets  
Buy One At  
Regular Price  
Get One  
**FREE**  
Phone 351-8411  
**BEE BALSER**  
**HOUSE OF HEALTH**  
3647 E. FOOTHILL (East Mall)  
UNDER NEW MANAGEMENT



## SUMMER SPLASH SPECIALS ON POOLS



### POOL ANALYSIS

- Heater Safety Check
- Water Check

**\$750**  
Complete

Without This Analysis You Could Ruin Your Heater... Your Water May Be... Just Not Quite Right... Let Us Check It For You

When We're Through You Can



### Complete Pool Maintenance

- ACID BATH • FILTERS • HEATERS

COMPLETE LINE OF POOL SUPPLIES

Purex Chemicals Free Delivery BankAmericard Master Charge

Serving the Area Since 1925

**SIERRA MADRE  
POOL SUPPLY**

40 North Baldwin

355-0969

### CARROT TOP



comparable, but Sierra Madre has absolutely no BOND-ED indebtedness. Sierra Madre is like the man who works for a salary but owes nothing and at the same time OWNS nothing.

— CT —  
In October Sierra Madresans will be expected to go to the polls and vote 99c per \$100 tax increase for the Pasadena Unified School, while he subjected to an increase of 40c per \$100 valuation on their tax bill.

— CT —  
In November they will be expected to go to the polls and vote, God only knows at this time, but several million so that Sierra Madre can join the MWD, and it is estimated by those that know that this will run in the vicinity of 55c per \$100 valuation.

— CT —  
Everyone is asking for something to better their position and expect Sierra Madresans to give it to them, still Sierra Madresans are denying themselves everything.

— CT —  
Some of the above issues will be forever and some of them will be for a period of 30 to 40 years. Sierra Madresans will receive added on to their tax bill when they receive it this going November an estimated increase of 80c per \$100 valuation.

— CT —  
Now let's take the three items mentioned above. The forever 99c school tax issue coming up in October. The 30-year 55c issue that will come up in November for the Water District and the increase of 92c in the tax rate this year. Should Sierra Madresans say that they would take these three and buy something for themselves... just say they would do this for the next 30 years.

— CT —  
If Sierra Madresans would obligate themselves, for themselves for the next 30 years they would have \$2,300,000.00 to buy something for their city, and that is based upon the present assessed valuation of 25-million. Actually based upon the normal increase in assessed valuation the amount would be nearer \$3-million.

— CT —  
A new City Hall, Fire Station and Police Station. Complete repair of all streets and alleys, beautiful recreational facilities, complete repair of the water system, increase in service efficiency. Yes we are just as good as the next guy, but will we buy it for ourselves... this I seriously doubt, we could have done this 30 years ago and enjoyed them for the past 30 years, but we are like over 32 of the 76 cities in Los Angeles County, we are drying up on the vine and will someday be absorbed, and when we are we will travel miles and miles to complain to city hall, Sierra Madre will be a gnat on the elephants hind leg... ARISE SIERRA MADREANS, I hope, I hope, I hope.

### Your Business District Needs Immediate Help Says Ralph Rule, Councilman

have worsened, although perhaps at a slower pace, had the Foothill Freeway not been extended to our city limits.

Of the two imminent events, the extension of the Foothill Freeway is of the most critical import as the underpasses at Baldwin and Michillinda Avenues will provide direct routes between areas south of Sierra Madre and our city. This, of course, will have considerable impact on shoppers' habits since it will make possible easy access both for Arcadians to Sierra Madre and for Sierra Madresans to the Baldwin Avenue shopping complex in Arcadia.

The proposed shopping center in Sierra Madre will have considerable bearing on this. Certainly the two occurrences will greatly change the shopping habits of many people in Sierra Madre and in neighboring towns.

Furthermore the increased competition to the downtown area businesses will progressively lower their economic levels.

Considerably more traffic will be generated by the off ramps and the shopping center, though not in equal proportions, and the net result will be proof positive that our circulation system for automotive traffic is sadly out of date.

Almost without exception every city has its blighted areas, the progeny of progress and change. If our downtown area were studied closely, two truths would be uncovered — the downtown area is bordering on an impairment closely akin to a troublesome area and these problems have come about because the downtown area simply has not kept pace with changing conditions.

Cities by the hundreds are having hurried up studies made of their downtown areas to determine why the commercial and business districts have fallen on hard times and are shunned by the shoppers. And further studies are being made to find out what can be done to reverse the trend.

I have just read and analyzed some two dozen such studies. Each report, to be sure, is related to the area or town under study and

does not necessarily apply in toto to any other city, but the same nagging thread of thought with its doomsday type of reasoning consistently runs through each report. Some of the causes, (certainly not all by any means) contributing to the lack of interest in and subsequent decline of the downtown areas follow and I will leave to your own appraisal to what degree, if any, these points apply to the downtown area of Sierra Madre.

1. Shopping habits have gradually changed. The vast majority of people now trade in major retail outlets in decentralized shopping centers.

2. Orderly, planned commercial development has been sacrificed to the extent that major traffic streets are becoming commercial strips starting at the city limits and running through town.

3. Very little thought or planning has been given to traffic flow patterns, resulting in the well known "to work" and "to home" traffic jams, plugging the main shopping center, discouraging shoppers.

4. Vehicular parking is hopelessly inadequate.

5. Ingress and/or egress to and from major streets, highways and freeways is unnecessarily complicated.

6. Maintenance of commercial establishments has been seriously neglected.

7. Up to date merchandising policies and techniques have lagged or are non-existent.

8. Upgrading of many business establishments is withheld as owners take advantage of tax shelters (write-offs) offered by deteriorated buildings.

9. Multiple ownership of buildings often makes it difficult, if not impossible, to obtain any degree of cooperation between owners and tenants.

10. Many owners of residential property adjacent to the commercial area are reluctant to put any money into improvements as they anticipate the day that their property will be rezoned commercial. With few exceptions, those who are financially able and owning property of this nature, move to more desirable districts, preferring to rent the downtown property to others and to live elsewhere.

11. There appears to be an absence of genuine civic pride in the downtown area as an image of the city itself.

It could be argued that the downtown area of Sierra Madre would survive if only because of its diversity of functions. However, to me it is an open-and-shut case that unless some positive steps are taken to reverse the trends mentioned previously, the downtown area will continue to be of great concern to the city officials and to certain merchants trying to make ends meet during the duration of their current lease.

Housing around the periphery of the downtown area, through age, general wear and tear, and utter lack of maintenance will progressively attract lower and lower income groups and undesirable tenants. Generally speaking, Sierra Madre has not been confronted with any serious social unrest due to the deterioration of the downtown area and the contiguous residential district, but such problems are inherent in an environment of this sort.

On a positive and hopefully happier note, there are ways to halt the deterioration of our downtown area and to overcome the seeming waste of the resources represented by the downtown area, but the success of such an undertaking will be measured only by the degree in which the challenges are accepted by public and private leadership together.

Obviously space does not permit my going into great detail on any of the following proposed steps that could be taken to correct the downtown problem. Each proposal is in itself worthy of a complete report, so if there is enough interest in any or all of these proposals, details can be worked out in future meetings.

1. Sierra Madre must immediately undertake comprehensive economic and planning studies to determine not just the future of the downtown area but of Sierra Madre itself.

2. Changes must be made to improve conditions for vehicular and pedestrian traffic. All types of vehicular parking must be improved. Proper access to

stores must be provided.

3. As commercial developments occur, plans must be ready to integrate the contiguous residential district.

4. Building codes must be modernized and the local officials must enforce the codes to maintain the physical condition of the improvements.

5. Future capital improvements by the city must be so designed as to enhance the functions of the downtown area, consistent with its economic potential.

6. Sierra Madre must explore the available sources of technical and financial assistance through state and federal agencies for redevelopment and rehabilitation.

Just as there are possibly many more causes that have been listed, there are unquestionably more "cures" for the ills of the downtown area. Reasonable and workable ideas would be welcomed by the city council.

In conclusion, it is my firm conviction that there are solutions to our problems. We must meet them head on with all the experience and know-how we can muster. We must seek out and put to work those persons who are dedicated to improving the city of Sierra Madre and who will work sedulously toward that goal.

### Neighbors

Norman and Annemarie Davidson are enjoying a visit with son Jeffrey. A student at Colorado State University he arrived home last week above the distance and did not come alone. Making the trip behind the car in the proper type trailer, was Jeff's horse!

Davidson daughter, Lauren and her husband Gary Reitman are soon leaving for Colorado State where they will both resume their studies this fall — Lauren will continue to work towards her teaching credentials while Gary will be studying Ranch Management. They have been living in Mammoth where both have been employed.

— ☆ —

Sally Driemeyer, daughter of Raymond and Elaine Driemeyer isn't going to let her leg cast bother her at all. She is returning to Santa Barbara College this fall regardless. Sally broke her leg, in each of the two leg bones between the ankle and the knee, while at Snow Valley during Easter Vacation. So you see, she has had the cast on for quite some time. Hope you are soon able to do away with the heavy, burdensome cast, Sally.

**We're Serving Breakfast**

WEEKDAYS — 7 A.M. to 11 A.M.

**HOT LUNCH SPECIAL 95c**

370 W. Sierra Madre Blvd.

**STUEVE'S**

**ICE CREAM RENDEZVOUS**



**Hair Styles**  
THAT MAKE  
THE SCHOOL SCENE

Let us shape you a fashionable new hairdo to take you back to the campus looking your sparkling best.



A fashionable new hairdo for fall is what our stylist have in mind... Your first few days back at school are hectic... we will make you feel good and look good.



**BACK TO SCHOOL SPECIAL**  
Good until Sept. 1, 1969

Our \$25.00 Permanent **\$15.00**

**Make Your Appointment Today!**

**Fashionette**  
48 W. SIERRA MADRE BLVD.

"Home of Satisfied Patrons"

355-9912 SIERRA MADRE



### WHEN WORDS FAIL . . . . .

**Flowers**

Will Do the Trick . . .

You will always be socially correct and in perfect taste to send flowers . . .

Fresh or Artificial Arrangements  
Let Us Help You

Fill the Hearts With Joy . . .



— Call us today —

SERVING  
SIERRA MADRE — HASTINGS RANCH

**ARCADIA FLOWERS  
AND  
GIFT SHOP**

Across from Highlander Shopping Center

447-1000

140 E. Foothill

357-1828

Beautiful  
Arrangements  
Made  
To  
Your  
Order

Wide  
Selection  
of  
Gift  
and  
Religious  
Items



# Editorially... Speaking

## No Famine

The doomsayers who have predicted a standing room only crisis in the world if the population boom doesn't slow down soon may be right, but at least their accompanying warnings of famine and mass starvation now seem, like the reports of Mark Twain's death, slightly exaggerated.

A man with pretty good credentials in the world of food production, Richard Johnson, Jr., executive vice president of the Agricultural Council of California, has cited "the world-wide surge of agricultural technology which has boosted food and fibre production" as the primary reason the prophets of privation can well be proved wrong.

He even posits a totally opposite quandary, "the problems of plenty." He cites "the fantastic production increase per acre in soybeans, corn, wheat and rice in the United States and throughout the world" and the increasing ability of developing countries to use fertilizer and chemicals, coupled with the building of irrigation projects, as basis for this projection.

That hunger remains, no one denies; but as Lane Palmer of "Farm Journal" put it, that hunger "results more from decrepit economic and political systems, from poor distribution methods, and from a dearth of education rather than from a dearth of available food."

All of which doesn't solve the entire population problem, but it certainly is reassuring.

## Days of Wrath

History, like the grapes Cesar Chavez is trying to trample out the vintage of, tends to come in clusters.

We frequently find the anniversaries of notable and related events falling in the same period of the year. The first week in September is no exception.

Two World Wars are involved in this one. Fifty years ago, for example, on September 3, John J. "Blackjack" Pershing became the first and only man to hold the rank of General of the Armies. The five-star title since has been singular.

Thirty years ago, on the 1st, the Second World War — the one Pershing so valiantly tried to prevent by winning the bloody First — crashed across a saddened world when Hitler's troops invaded Poland.

It ended on the day in between, September 2, six years later with the roman surrender by Japan aboard the USS Missouri in Tokyo Bay. But meanwhile Great Britain and France had declared war on the 3d, 1939, and Brussels had been liberated five years later to the day.

Those were historic grapes of wrath. And that's one grape boycott everyone could approve.

## 'Yunno'

We Americans have long been known to tag words onto the ends of our sentences. This habit probably stems from an instinctive insecurity about the clarity of what we said in the first place. For example: "understand?" "if you know what I mean," "follow?" We are not alone, however. They do it in Europe, too.

Now someone is taking steps over there to rid us of these verblatorm appendices. In London, England, a society has been formed to stamp out the "yunno" with which so many Britons end their sentences. As a first step the Society for the Suppression of Yunno Yunno Yunno is accumulating a list of the most notable offenders. These include the Prince of Wales, the Prime Minister and Dame Edith Evans.

Perhaps we could use such a Society on this side of the Atlantic. Right?

## Where Do We Go Now?

"Whatever the outcome of our discoveries and adventures in space, the fact will remain that the real universe is more miraculous than any miracle . . . and that will leave God precisely where He has always been, if He is anywhere — back at the beginning of creation, X billion years ago."

So wrote science fiction writer Arthur C. Clarke of "2001: A Space Odyssey" fame in an article printed more than a decade ago.

"It will certainly not diminish His glory — rather the reverse —" Clarke said, "if we discover that, in all the ages since time began, He has never tinkered with the mechanism of the universe. Only an unskilled craftsman is forced to make perpetual adjustments to his handiwork. The real expert packs his tools and walks away when the job is done."

Now man has reached out and touched another part, however small, of that universe. But his job has just begun. His initial effort to relate physically with the universe has, of course, had its critics. What about the domestic problems we have been unable to resolve? Should we quit the moon and apply our technological tools to them. Or should we go on. And where?

Clarke has his philosophical answer: "Let us therefore wait in a spirit of expectant humility for whatever light the future may throw upon these great questions."

## We Need Change, But . . .

In a refreshing switch on the all-out prevalent campus script, Dr. Robert D. Clark left the presidency of San Jose State College recently with praise from his students, his faculty, and the trustees of the California State Colleges. He also left a sound philosophy for campus leadership:

"I have strong convictions about the need for change, but I have equally strong feelings about the way change is effected. I'm not going to break down the important institutions of this society in order to bring it about."

To the University of Oregon, of which he now becomes president, congratulations.

## To Porterville!

California claims many distinctions, but one it would rather not have: what must be the community most bereaved by the Vietnam war.

Porterville has 12,145 citizens. It also has 22 gold stars; just from this war. It had one killed in the Spanish American war, 22 in World War I, 95 in World War II, and 15 in the Korean War.

Yet no voice is heard among its citizens demanding its boys be exempt from Vietnam duty. That, said Mayor Richard Spencer, "would be a lack of faith in our country."

To Porterville, our salute. And God's merciful blessing.

R. Robert Evans  
Peggy L. Evans } Editors and Publishers

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon application. 10 cents per single copy.

NOTE—The opinion expressed in the columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the

## SENSING THE NEWS

AROUND THE U. S. CAPITOL

In a republic, more than in any type of society, it is imperative that men who aspire to the highest national leadership bear the hallmarks of integrity, self-control and candor. A free society expects to have all its questions answered, all its doubts dispelled by honest answers. What is essential is a climate of confidence surrounding the men who hold the levers of power.

The United States has been fortunate in this respect over the almost 200 years of its history. Our first President, George Washington, was the man who, in the famous story, "Couldn't tell a lie." There's no question about it, the United States was properly established because President Washington had an unblemished reputation for truth telling.

The annals of the United States are rich in leaders who were renowned for their devotion to honesty and to the decent principles of life. Thomas Jefferson was such a man. So was John C. Calhoun, the great Southern statesman and thinker, who placed principle above political expediency. In our own time, Dwight David Eisenhower earned the profound respect of his countrymen not only for his achievements in war and peace but for his personal rectitude.

The nation is thinking of this heritage of forthrightness in the wake of the Teddy Kennedy affair. The situation in which Senator Edward Kennedy (D-Mass) finds himself has been described as a tragedy. Certainly, the night on a small island off the Massachusetts coast was a tragedy for the attractive young woman who was drowned in the automobile driven by Senator Kennedy. But for many Americans the situation is more accurately described as a mess than a true tragedy.

Before the drowning, Senator Kennedy was on the highroad to greater power. It was widely assumed that he would seek the presidency, and many people believed that sooner or later he would attain this goal. Now, however, the situation is utterly changed.

While no one can safely predict the distant future, political forecasters of all views agreed that Senator Kennedy has little chance of being nominated for President in 1972, let alone be elected.

No one desires to kick a man when he is down. The Kennedy story should be considered, nonetheless, for the lessons it provides to the American people. The political disaster Senator Kennedy has suffered stems not from the accident itself, but from his reaction following it and his course since the death of the young lady. The Senator admitted that he was in a state of panic following the fatal accident. Panic may be an understandable reaction for many ordinary men, but one thing is clear: the United States can't afford to have a leader, a Chief Executive, who loses his nerve when a great crisis touches him.

In the 1970s the United States is likely to encounter one crisis after another. That's the very nature of the presidency in this cold war period. Obviously, the presidency requires a man who is panic proof, a man who "keeps his cool" when the situation is most dangerous and when the pressures are most intense. The President of the United States must be a man who, to paraphrase Rudyard Kipling, keeps his head when all around him are losing theirs. Senator Edward Kennedy may have his virtues, but control in a crisis unquestionably is not one of them. The people of Massachusetts may be satisfied to have him stay in Washington as a senator, but it is hard to believe that the people of the United States would want him in the White House. If he suffered panic after an automobile disaster, what would he do if Moscow or Peking threatened a missile attack?

Other questions are also involved in this affair, chiefly the question of candor. Up to this time Senator Kennedy has refused to submit to open questioning on his behavior or the events in which he was involved last month. Even the Wash-



602 E. WALNUT ST.  
PASADENA, CALIF. 91101

## Letters To the Editor

(An open letter to Senators Cranston and Murphy)  
Dear Sirs:

Article One, Section Five, Part Two, of the United States Constitution plainly states that "Each House may determine the rules of its proceedings, punish its members for disorderly behavior, and, with the concurrence of two thirds, expel a member."

The people in the State of Massachusetts may be proud of their Senator Kennedy and want to keep him in the United States Senate. Our Founding Fathers surely must have understood that it was altogether possible for a state to want to retain a Senator, even though he had been involved in "disorderly behavior." Nevertheless, our Founding Fathers gave power to the entire Senate to decide whether or not such a Senator should remain in that body.

Therefore, it is the Senate's duty to uphold its own honor. Should an individual who has been involved in an accident, leaving a passenger at the scene, not knowing that passenger's

Attend the church of your choice every Sunday.

### SCRATCH PADS

3 SIZES — 3x5 4x6 5x8  
Sierra Madre  
News Office  
9 KERSTING COURT



SUMMER SPECIAL

## BLANKETS

LAUNDERED  
OR  
DRY CLEANED

\$1.19

Wrapped in See-Thru "Cedarized Poly"  
Guaranteed Against Shrinking,  
Felted or Fading

EA.

OFFER GOOD ONLY AUG. 27 THRU SEPT. 6



796-4311 / 681-6412 / Zenith 6431

AT OUR DRIVE-IN 443 S. RAYMOND AVENUE  
AND HASTINGS RANCH SHOPPING CENTER  
OR PHONE FOR PROMPT PICK-UP, DELIVERY

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT

# OH BOY!

My folks just hooked up  
with Foothill Cable T.V.

This will help my school  
work . . . and dad can be  
in a reserved seat for the  
World Series later on . . .

12 FABULOUS  
CHANNELS TO  
CHOOSE FROM

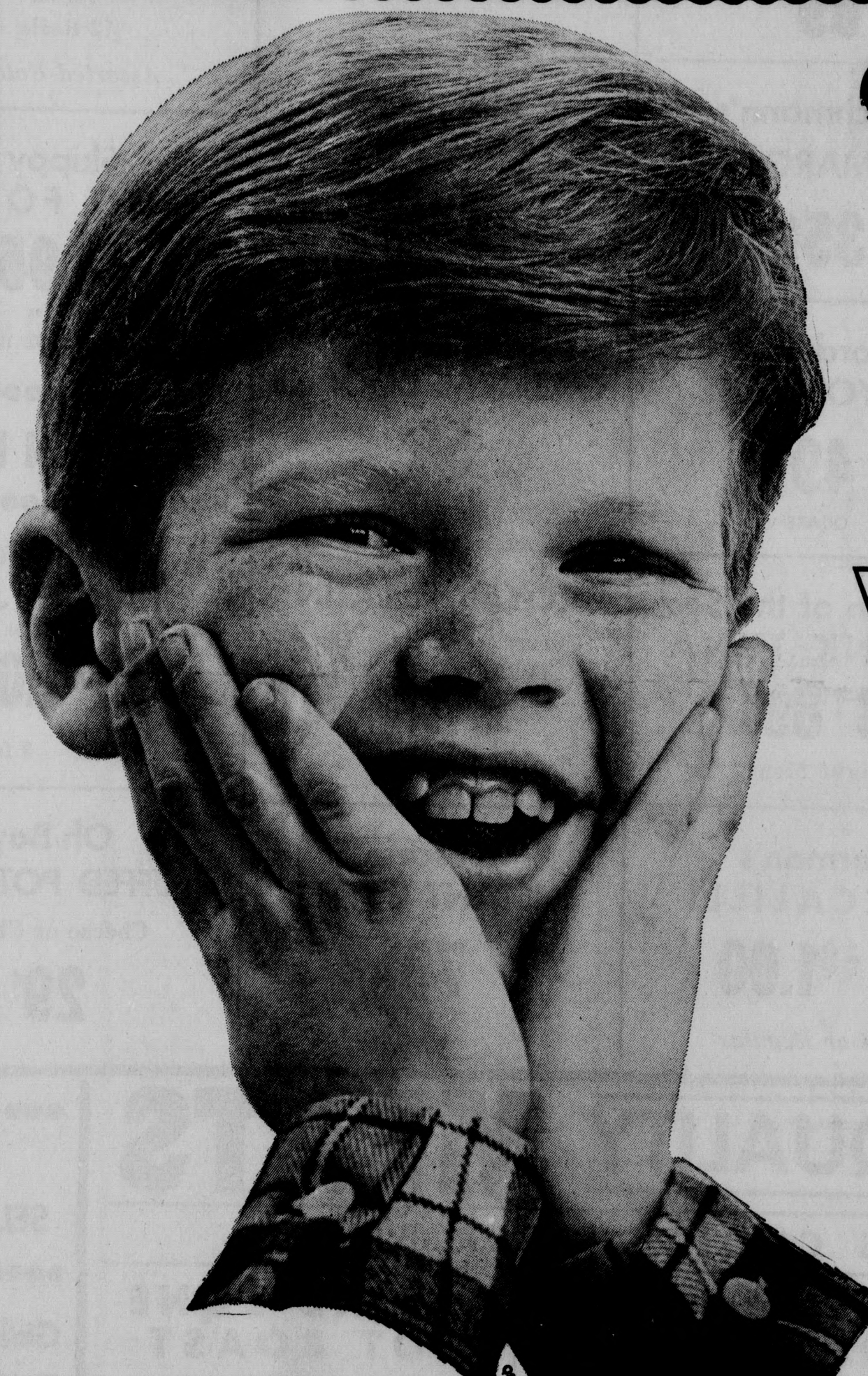
Call Us Today  
For Quick Installation  
**356-1702**

Only \*\$5.95 Month  
For First Set  
Only \*\$2.00 Month For  
Each Additional Set

\*After Normal Installation of \$6.95  
and First Set is Hooked Up

You will always  
be there if you are  
hooked up with  
Foothill Cable T.V.

A program  
for  
every member  
of  
the family!



35 North Baldwin  
In Sierra Madre

A Division of H & B  
American Cablevision Co.  
356-1702



# we'll help you save

## ON YOUR FOOD BUDGET

Prices effective Sept. 2 thru Sept. 6

Open 12 Hours 9 A.M. to 9 P.M.

Closed Sundays

Don the Beach  
Comber  
CHICKEN MARINATE  
**39¢**  
8-OZ. BOTTLE

Hungry Jack  
MASHED  
POTATOES  
**79¢**  
TWO POUND BOX

Libby's  
BEEF STEW  
**59¢**  
24-OZ. TIN

Pillsbury  
INSTANT  
BREAKFAST  
**79¢**  
10 Individual Pkgs.

B & M  
BAKED BEANS  
**3 for \$1.00**  
28-OZ. TIN

Underwoods  
CORNER BEEF SPREAD  
DEVILED HAM  
CHICKEN SPREAD  
**39¢**

Fleischmann's  
OLEOMARGARIN  
**35¢<sub>lb</sub>**

Borden's  
MAYONNAISE  
**49¢**  
QUART

Chicken of the Sea  
CHUNK TUNA  
**3 for 89¢**  
Light Meat

Forman's  
PICCALILLI  
**4 for \$1.00**  
Hot or Regular

Kern's  
GRAPE JELLY  
**3 for 89¢**  
20-OZ. GLASS

Mannings  
COFFEE  
**65¢<sub>lb</sub>**

Sunshine  
OATMEAL COOKIES  
**59¢**  
Save 10c

ROYAL GELATIN  
Cherry - Lemon - Lime  
Orange - Strawberry  
Raspberry  
**4 for 35¢**

Nescafe  
INSTANT COFFEE  
**79¢**  
6-OZ.

MD  
TOILET TISSUE  
**3 Pkgs. 95¢**  
Plus Tax  
(12 Rolls)  
Assorted Colors

Skippy  
DOG FOOD  
**6 for 95¢**  
Plus Tax  
LARGE 26-OZ. TIN

### FROZEN FOOD DEPARTMENT

Whole Sun  
ORANGE JUICE  
6-OZ. CAN  
**6 for \$1.00**  
Big 12-oz. — 3 for \$1.00

Oh Boy  
STUFFED POTATOES  
Cheese or Chives  
**29¢**

HANDI WRAP  
125 FT. ROLLS  
**4 for \$1.00**  
Plus Tax  
Save 32c

Stick with Lepages  
CELLO TAPE  
**2 for 49¢**  
Plus Tax  
1000 Inch Rolls

Birds Eye  
FRENCH BEANS  
With Almonds  
PEAS  
With Pearl Onions  
**29¢**

Birds Eye  
"Quick Thaw" Fruits  
BLUEBERRIES  
MIXED FRUIT  
PEACHES  
STRAWBERRIES  
**29¢**

## ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF

SEMI-BONELESS  
7-BONE  
POT ROAST  
**79¢<sub>lb</sub>**

CHUCK  
POT ROAST  
**59¢<sub>lb</sub>**

ROUND BONE  
POT ROAST  
**79¢<sub>lb</sub>**

LEAN MEATY  
CROSS RIBS  
**55¢<sub>lb</sub>**

FRESH LEAN  
GROUND CHUCK  
**69¢<sub>lb</sub>**

CENTER CUT  
BEEF SHANKS  
**55¢<sub>lb</sub>**

Knuckle  
SOUP BONES

**15¢<sub>lb</sub>**

Beef

SHORT RIBS

**3 lbs. \$1.00**

Fancy Northern  
HALIBUT FILET  
**\$1.39<sub>LB.</sub>**

HORMEL  
BACON **79¢<sub>lb</sub>**  
FARMER JOHN  
LINK  
SAUSAGE **3 for \$1.00**  
8-OZ. PKG.

PETRALE  
FILET SOLE  
**\$1.29<sub>LB.</sub>**

Top Quality Control  
SELECTED FRUITS & VEGETABLES

Golden  
BANANAS **10¢<sub>lb</sub>**

Thompson  
SEEDLESS GRAPES **19¢<sub>lb</sub>**

Sweet flavorful  
CANTALOUPE **9¢<sub>lb</sub>**

New Crop Apples  
GOLDEN DELICIOUS **19¢<sub>lb</sub>**

Large crisp  
CELERY **2 for 29¢**

# ROESS MARKET

331 W.  
Sierra  
Madre  
Blvd.  
at  
Lima



## ANNOUNCING . . . .

### The Opening of the ASCENSION DAY CARE CENTER

BALDWIN & LAUREL in Sierra Madre

Monday, September 15, 1969

— Licensed By —  
State of California

Open 7 A.M. to 6 P.M. Week Days Only

Pre-School Program

Children From 2 1/2 Years Hot Lunches

MRS. VIOLA CARMICHAEL  
Directress

For Complete Information Call

355-7276

355-1133

## Letters To the Editor . . . .

Dear Editor:

Billy Graham should not have blasted Mr. Nixon's greeting to the astronauts. The President did not infer that the moon trip was more important than the birth of Jesus or any birth. It could be all births are a part of creation.

In Dr. Graham's newspaper column he emphasizes that the only way to avoid hell is to accept Jesus Christ as the Savior. He might be surprised when he reaches the Great Beyond to meet Rabbi Magnin or even Confucius.

There are many things we humans do not understand. I do not know how I knew when my brother died although more than a thousand miles separated us. I do not know what force impelled me to turn away and not board that train many years ago. The train was delayed.

I do not know why I felt a shock when I reached out toward an electric wall heater. It proved to be very "hot." The electrician said it would have been impossible for me to have felt the shock without touching the heater and if I had, on that very wet concrete floor, I would have been knocked unconscious or perhaps killed. But I did not touch the heater.

Scientists can do many things but can one invent something that when planted in the ground will produce a flower or luscious fruit? Humans can combine metals, create marvelous things, but can they make the basic materials? Electricity, the great discovery, but does any one know

what it is? And the miracle of water, one of God's greatest gifts. Man can dam it up, pump it into cities, into the deserts to turn them into agricultural wonderlands. He can also pollute it. Misuse it. But can it be destroyed?

Our nylons are made from lumps of coal, water, etc. Many years ago coal was some form of plant life. Oil, another great discovery that helped revolutionize our lives, was first some form of animal life. The wonder of the sun, air, water, the soil, should one fail us could it be replaced by human ingenuity? Human ingenuity is doing a good job spoiling our air.

Only time can tell whether the moon trip will be of value in the scheme of things. It could be just a giant stunt. Or it could be "One giant step forward for mankind." Who knows? But the moon will always be important. Just in the right position to control the tides. And it always will be as viewed by the earth people an object of beauty and romance.

— Lillian B. Sage

Dear Editor:

The U.S. Constitutional Republic is such a fortified bulwark, the "Conspiracy" is planning their attack to drive the U.S. into one world dictatorship through "Spiritual Communism," a perversion of Christianity, which provides the "Kingdom of God on Earth." In the process, America is to be brought to a state of utter collapse, and then rescued by a "Spiritual Communism," represented as Christianity. We should broaden our thinking and accept the probability that our real enemy may not be political, but religious and manifests itself by a battle between Humanism and traditional Christianity. It is said that almost all of the Protestant Churches in America have been infected with "Spiritual Communism," teaching that God's wrath and great tribulation is to come because of our sins, after which, Christ will return to earth, to rule the nations, in peace, for one thousand years.

This subject was mentioned in the Don Bell Reports and also in an anonymous 36 page booklet circulating the country without name of author or publisher, explaining the theory of "Spiritual Communism." The subject merits serious thought, as several million converts are claimed in the U.S. who have unwittingly joined the movement.

— Robert C. Schwab

## Tax Levy Adopted By Supervisors

County supervisors reluctantly adopted a tax levy resolution, as prescribed by law, calling for a 22-cent per \$100 assessed valuation increase.

Supervisor Warren Dorn declared that the increase had "already been ordained in Sacramento, where inaction by the legislature and governor's office again forced additional spending on local government."

A county-sponsored program that would have resulted in a 74-cent reduction was caught in partisan politics as the expense of county property owners, added Dorn.

The county, as an agency of the state, is forced to carry out state and federally dictated programs such as welfare, but fails to receive equitable funds to handle such dictates, he said. Ninety-four per cent of the county budget is mandated by the state and federal governments.

Dorn emphasized that the County Supervisors Association of California, of which he is president, is drafting a constitutional amendment which would provide that all federal and state welfare programs be financed by funds other than property taxes.

It also would require that all new or expanded services forced on counties by the state be financed by the state.

## Arboreta and Botanic Gardens Are Asking For Volunteer Help

Every year the Los Angeles County Department of Arboreta and Botanic Gardens is host to over 40,000 school children making field trips to its three principal facilities — the Arboretum in Arcadia, Descanso Gardens in La Canada, and South Coast Botanic Garden in Palos Verde Peninsula. The field trips are conducted by staff tour guides and volunteer leaders called docents.

Staff or volunteer, the guides are trained, but always there is the need for upgrading knowledge and teaching techniques, particularly among the volunteers among whom there is an inevitable turnover. To assist in this upgrading, the education division of the department has brought together a group of outstanding modern education consultants and specialists and arranged for them to conduct a series of eight workshops for the docents and new volunteers. Staff guides and education assistants also will attend. The workshops will be held at department headquarters at the Arboretum on consecutive Mondays in October, November and December, starting October 13.

Any adult who has the time to serve a few hours a week as a volunteer tour guide at one of the department's facilities and who is interested in botanic gardens, children, and education is invited to participate in these workshops.

The workshop series will include leadership training with selected classes in the field and observation of children working in various plot projects with analysis of the teacher's methods and the children's responses. There will also be examples of micro teaching or the study of brief teaching segments in which the processes in learning — observation, recognition, understanding, discussion — are reviewed.

## TEENS

By Debbi Anderson  
and  
Carol Hathaway

In the summer of 1984 we have decided to take the Teen Club to the Hawaiian Isles. So, all you three year olds start saving your money for your Teen Club card. This trip will be an all-expense-paid trip plus, \$150 spending money each. Aren't you excited?!! To raise the money we've decided to hold one car wash after another until we've got all of it.

Parents, do not be alarmed, we were just joking so we could bring a little laughter into your home. The only thing new with Teen Club is that we received our Teen Club I.D. cards Tuesday. We are organizing our first Dance at the Community Recreation Center on September 13.

Well, folks, see ya next week.

## Class At PCC On Management To Be Offered

The National Secretaries Association (International), Pasadena Chapter, will again cooperate with the Adult Education School of Pasadena City College in presenting a class in "Management Development — Secretarial Review" for secretaries interested in advancement in their profession. This class, in addition to covering a comprehensive review for the Certified Professional Secretary examination given annually in May, is an excellent means of preparing secretaries to qualify for promotion to the position of administrative or supervisory secretary.

The class begins on September 15 and will be held at Pasadena High School campus, Room 202-H. Registration on September 15 at the first session. Sessions will be held each Monday evening from 7 to 9:30 p.m.

As soon as a serviceman is discharged he should obtain a Certificate of Eligibility from the VA. If he intends to take advantage of education or on-the-job training benefits under the G.I. Bill.

## Local Spider

lightful," was Mrs. Kirby's statement.

Tim Tuchscherer and Marc Gregorio, two teenagers thought it terrific and that all Sierra Madre should appreciate the gift. Both wouldn't mind having the spider themselves. Tim, even at his comparatively young age, has a pessimistic view of people treating the sculpture with respect. "We'll it's nice as long as it lasts. Don't think it will last." Someone else was heard to say, "Now we have proof. We're going to take a picture and mail it back east. Young Karen Jardine, who also took pictures with her camera, pointed out that all her friends think it's a landmark. Many cars with out-of-state plates have been seen to stop too.

Well, welcome home, Spider. . . Goodbye Wistaria City and Hello Spider City! My, my, what next? Like someone else, who shall remain anonymous, we hope the powers that be do not discover elephants in the parks!

## Cleanout Of Storm Debris In Pasadena Basin

Some 150,000 cubic yards of storm debris will be cleaned out of a basin near Pasadena and used as fill on a section of the Foothill Freeway in Arcadia, Supervisor Warren Dorn said today.

The agreement between the County Flood Control District and Guy F. Atkinson Co., holder of the contract for construction of this portion of the freeway, calls for the material to be taken from Sierra Madre Villa debris basin.

Dorn said the Atkinson firm will pay CFCO \$33 a cubic yard for material delivered to the site in the vicinity of Foothill Boulevard and Baldwin Avenue in Arcadia.

It is essential that the debris, which washed into the basin during last January and February's record storms, be cleaned out as soon as possible to protect lives and properties, the Supervisor emphasized.

## TALBOTT ELECTRIC, Inc.

Electrical Contractor  
REMODEL AND MAINTENANCE SPECIALISTS

Large Display  
of Lighting Fixtures  
1887 E. Washington Blvd., Pasadena  
SY 8-1105 MU 1-5438

One of Pasadena's First . . . .

## MERRYLAND NURSERY SCHOOL

Since 1943  
Small Classes — Teacher & Assistant per class  
Trained Teachers — Children of all races  
1305 E. COLORADO, PASADENA 91101  
Mrs. Kaye Sackett, Director  
793-9963

## Canada Valley School

Day School, Grades 7-12 Coed.  
Limited Enrollment  
Tutoring All Grades.

High School Diploma — Individualized Program  
1133 N. Lake, Pasadena 791-3313  
Hugh W. High, Director  
Brochure sent upon request

## Introducing . . .

A SIERRA MADREAN  
In Business

René Devigne

Presenting  
The Finest  
in

## GOURMET CUISINE

OPEN WEEKDAYS 11 A.M. TO 2 A.M.  
SATURDAYS & SUNDAYS 4 P.M. TO 2 A.M.

FEATURING

The Happy Hour — 4 P.M. to 7 P.M.

Wednesday — Bikini Fashion Show  
(Luncheon — 12 Noon till 2 P.M.)

Dancing Nightly  
To the Lew Pepin Duo

LUNCH TIME BUFFET  
NIGHTLY ENTERTAINMENT

BANQUET  
AND RECEPTION  
FACILITIES AVAILABLE

FREE  
AS OUR  
INTRODUCTION  
CUT OUT  
The Shield  
ABOVE  
PRESENT IT TO  
US  
FOR A  
FREE  
COCKTAIL!

## Chalon Pasadena

3768 EAST COLORADO BLVD.  
PASADENA, CALIFORNIA 91107  
Phone 449-0120 for Reservations

## WE ARE FULL OF VIM & VIGOR

WE'RE  
BACK ON THE  
JOB AND  
RARING TO GO!

356-1090

356-1090

Let Us  
Put  
Your Set  
In  
Shape



NOW  
WE'RE  
BACK

356-1090

356-1090

Be Ready  
For  
The World Series  
and back to school

356-1090

356-1090

We Spent  
All Our  
Money  
Lost Our  
Shirt



So Give  
Us A Call  
We Need  
the  
Business!

356-1090

356-1090

## BUD'S TV

Repairing All Makes of  
RADIO - TELEVISION - STEREO  
53 North Baldwin  
356-1090

## Announcing

Qualified Teachers  
• State Licensed  
• Creative Program  
(full or part time)  
• Hot Lunches  
• Member of PSA

240 E. FOOTHILL

ENROLLMENT  
FOR FALL SEMESTER

## FOOTHILL PRESCHOOL

(formerly Rainbow Preschool)  
OWNER—MRS. T. R. RUBINS  
OF MON-ARC PRESCHOOL

MONROVIA

357-3888





## Complete Pool Maintenance

COMPLETE LINE OF POOL SUPPLIES

• ACID WASH • FILTERS • HEATERS

Purex Chemicals Free Delivery BankAmericard Master Charge

Serving the Area Since 1952

## SIERRA MADRE POOL SUPPLY

40 NORTH BALDWIN

355-0969

## LEGAL NOTICE

SIERRA MADRE NEWS  
NOTICE OF  
TRUSTEE'S SALE  
UNDER DEED OF TRUST  
HMT  
TP 29331

LOAN No. 58745  
Notice is hereby given that WESTSIDE TITLE COMPANY, A Limited partnership as trustee, or successor trustee, or substituted trustee pursuant to the deed of trust executed by FRANK PERKINS, A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY AND ROY A MAU, A MARRIED MAN, AS HIS SOLE AND PERSONAL PROPERTY EACH AS TO AN UNDIVIDED ONE-HALF INTEREST and recorded DEC. 29, 1967 in book T5632 page 683 of Official Records in the office of the County Recorder of LOS ANGELES County, California, and pursuant to the Notice of Default and Section to Sell thereunder recorded MAY 20, 1969 in book M3215 page 626 of said Official Records, will sell, on SEPT. 19, 1969 at 11:00 a.m., at the SOUTH FRONT ENTRANCE TO THE WILSHIRE REXFORD BUILDING LOCATED AT 801 WILSHIRE BOULEVARD, IN THE CITY OF BEVERLY HILLS COUNTY OF LOS ANGELES STATE OF CALIFORNIA at public auction, to the highest bidder for cash (payable at the time of sale in lawful money of the United States) all right, title, and interest, conveyed to and now held by it under said deed in the property situated in said County and State described as follows:

## LEGAL DESCRIPTION:

That portion of Lot 9 of Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 4 Page 302 of Miscellaneous Records, in the office of the County Recorder, described as follows:

Beginning at the northeast corner of said Lot 9; thence westerly along the north line thereof, 265.32 feet; thence southerly parallel with the easterly line of said lot, 516.00 feet; thence westerly parallel with the northerly line of said lot, 265.86 feet; more or less, to a point 235.00 feet easterly from the easterly line of Tract 14683, as per map recorded in Book 313 Page 47 of Maps, records of said County, measured along said parallel line, said point being the true point of beginning; thence southerly parallel with the easterly line of said lot, 72.00 feet; thence westerly parallel with the northerly line of said Lot 235.00 feet to a point in the easterly line of said Tract 14683, thence northerly along the east line of said Tract 14683, a distance of 72.00 feet to a line that is parallel with the northerly line of said Lot 9 and that passes through the true point of beginning; thence easterly along said parallel line 235.00 feet to the true point of beginning.

AKA: 90 RANCHO ROAD, SIERRA MADRE, CALIFORNIA. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed, including the fee and expenses of the trustee and of the trusts created by said deed, advances thereunder, with interest as provided therein, and the unpaid principal of the note secured by said deed; to-wit: \$33,746.12 with interest thereon from DEC. 15, 1968 as provided in said note.

WESTSIDE TITLE COMPANY as such Trustee BY WESTERN DEED CORPORATION AUG. 21, 1969 BY WAYNE H. MATTHEWS Authorized Officer Publish Sierra Madre News Aug. 28, Sept. 4, 11, 1969

## LEGAL NOTICE

### Float Benefit Golf Tournament

Those wishing to participate in a 9 hole golf tournament at Azusa Greens, September 12, contact Boyd Smith at City Hall.

For only ten dollars you get the following: Green fees for two, electric cart, prizes, all you want to eat and drink at the near-by Miller Brewery.

This is a benefit affair for the Rose Float Association. Golf tee-off times are between 3:30 and 5:30 p.m. Eats at the brewery patio, 6-10 p.m.

Please register early, as a limited number of times are available.

## Special

A special showing of the accepted slides of the Los Angeles County Fair — International Exhibition — Color Division will be sponsored by the Arcadia Color Sliders on Thursday evening, September 4, at the Holly Avenue School, Holly Avenue and Duarte Road, Arcadia.

This interesting "first showing" will start at 8 p.m. and is open to the public without charge.

### Sierra Madre Wash Will Be Reconstructed Says All Parties of Consequences — Spring

Engineer L.A. County Flood Control District.  
Joseph S. Theis, President

## FOOTHILL AREAS ASSOCIATION

The Hon. George Murphy United States Senate  
Dear Senator Murphy:

Enclosed is a Xerox copy of our letter dated May 8, 1969, addressed to the City Council of Sierra Madre, California regarding the Little Santa Anita Canyon Wash, sometimes referred to as the Sierra Madre Wash.

Also enclosed are five (5) photos which we believe will, in measure, help express our attachment for the present channel and our opposition to the one being proposed.

Your favorable consideration of this matter will be most appreciated.

Joseph S. Theis, President

## THE RESOURCES AGENCY OF CALIFORNIA

Mr. Joseph S. Theis, President

Foothill Areas Association  
Dear Mr. Theis:

Governor Reagan has asked me to reply to your letter of June 4, 1969, with attachments, concerning the flood control project on Little Santa Anita Canyon Wash.

A representative of the Southern District Office of the Department of Water Resources has contacted the public agencies concerned. Each of these agencies, including the City of Sierra Madre, has given its approval of the project.

I appreciate your concern over the changes that will occur along the Wash as a result of the project; however, intensive studies have been made and the project is needed for the protection of life and property.

It is my understanding that every reasonable effort will be made to preserve the environmental conditions that now exist along the channel.

Gerald S. Ford  
Assistant Secretary for Resources

## DEPARTMENT OF THE ARMY

Honorable George Murphy United States Senate  
Dear Senator Murphy:

This is in further reply to your recent letter inclosing a letter from Mr. Joseph S. Theis, president, Foothill Areas Association, 538 Brookside Lane, Sierra Madre, California 91024, regarding the Little Santa Anita Canyon Wash, Sierra Madre, California.

High intensity storms last winter caused tremendous damage in areas quite close to Sierra Madre. Had this intense rainfall hit the Sierra Madre area the inadequacy of the existing channel would have been clearly demonstrated.

We fully appreciate the rustic nature of the Sierra Madre area; however, we cannot bypass the Little Santa Anita Canyon and still provide flood protection for the people downstream. The City of Sierra Madre and the Los Angeles County Flood Control officials are in accord that further delay in providing the needed protection is unwarranted. Therefore, we propose to proceed with the project as scheduled.

The size of the channel, its alignment and appearance will be given careful attention during design in order that its impact on the environment will be minimized. Every effort will be made to preserve the trees and the construction right-of-way will be kept to the absolute minimum. Consideration will be given to using textured concrete at the top of the walls and fencing will be as inconspicuous as possible. Plantings will be made where possible to offset the loss of existing vegetation.

Kenneth E. McIntyre  
LTC, Corps of Engineers

NEW IMPROVED

**STEAM CLEAN**

for your CARPETS

See the soil actually being removed through this new deep cleaning process. FREE ESTIMATES—LITERATURE

**VACCO INC.**

36 W. LIVE OAK, ARCADIA  
Carpet Cleaners—Sales  
447-8169 • 287-1141

Assistant Director of Civil Works for Pacific Divisions

## DEPARTMENT OF THE ARMY

Mr. Joseph S. Theis President, Foothill Areas Association  
Dear Mr. Theis:

This is in further reply to your recent letter concerning the Sierra Madre project.

We appreciate your concern for making maximum use of construction funds by concentrating on rehabilitation of areas damaged in storms of last winter. There was tremendous damage in areas quite close to Sierra Madre where the storm intensity was much greater. Had this intense rainfall hit your area the inadequacy of your existing channel would have been clearly demonstrated.

We fully appreciate the rustic nature of your area; however, we cannot bypass your canyon and still provide flood protection for the people downstream. The City of Sierra Madre and the Los Angeles County Flood Control officials are in accord that further delay in providing the needed protection is unwarranted. Therefore, we propose to proceed with the project as scheduled.

The size of the channel, its alignment and appearance will be given careful attention during design in order that its impact on the environment will be minimized. Every effort will be made to preserve the trees and construction right-of-way will be kept to the absolute minimum. Consideration will be given to using textured concrete at the top of the walls and fencing will be as inconspicuous as possible. Plantings will be made where possible to offset the loss of existing vegetation.

Kenneth E. McIntyre  
LTC, Corps of Engineers  
Assistant Director of Civil Works for Pacific Divisions

EDITOR'S NOTE: The two above letters are of course "form letters" evidently sent to everyone making inquiry.

## FLOOD CONTROL DISTRICT

Mr. Joseph S. Theis, President  
Foothill Areas Association  
Dear Sir:

Copies of your letter of May 8, 1969, directed to the City Council of Sierra Madre have been received by our office. From the text of your letter it is apparent that your organization is aware that the County Flood Control District will not and could not, with good conscience recommend deferring improvement of Sierra Madre Wash for a later generation. There are residents in your community and property owners in Little Santa Anita Canyon who desire to see the proposed construction completed. In addition, storm damage potential from overflows of Sierra Madre Wash has influenced the City of Arcadia to go on record as recognizing and favoring the protection offered to that City by the improvement.

We are in sympathy with the affection you feel toward the canyon environment, but cannot accept your statement that the charm and living symbols will be destroyed and cannot be replaced. As long as water continues to run downhill there will be no

way which we can spirit away the sound of running water in an open channel. The completed channel improvement need not look like the photos you have provided since a right of way fence will not be installed and each individual owner will have surface rights all the way to the channel wall.

You have mentioned this winter's storms in your correspondence as proof that the channel does not need improvement while this office offers the storms as additional evidence that the improvement is needed. To further explain our point of view let us review the storms in Little Santa Anita Canyon. Dangerously high flood flows and debris production are encountered when relatively high intensity rainfall is experienced. Based on design curves, the rainfall intensities for one hour duration which were recorded this winter in the area of Little Santa Anita Canyon relate to less than a 10-year frequency. For comparison, the rainfall intensities which occurred in the Glendora and Topanga Canyon areas relate to greater than 50-year frequency design curves.

The winter's storms in Little Santa Anita Canyon produced a peak runoff of only 229 cfs in the channel measured just downstream of Sierra Madre Dam. The present channel did not even satisfactorily handle this flow which is less than one tenth of what the improved channel will be designed to carry. The Sierra Madre Dam was filled to capacity with debris and water flowed over the spillway for the first time since 1938. Enough has been stated previously regarding major fires in the watershed

and their relation to storm damage potential that it should be sufficient to point out that the Little Santa Anita Canyon did not suffer appreciable fire damage prior to the storms.

In summary, as close as your canyon came to becoming one of the disaster areas of this winter's storm, we cannot ignore the facts of the flood danger involved and allow the desires exhibited by your organization to influence our judgment.

Walter J. Wood,  
Chief Engineer  
By C. Magness  
Division Engineer,  
Project Planning

## Crib Crop

A baby boy was born to Mr. and Mrs. Frederick Falkner of 670 West Alegría on August 22 at Arcadia Methodist Hospital. No more details available at this time. Congratulations!

Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

NEW LOCATION OF



**DR. T. PALMER**  
CHIROPRACTIC OFFICE  
2398 E. FOOTHILL BLVD.  
PASADENA  
(Cor. Sierra Madre Blvd.)  
793-2335  
Hours — 1 to 6 P.M.  
Eves. by Appt.

AS PREPARATION TAKES PLACE . . . . .  
TO CELEBRATE THE STARTING OF OUR 4th YEAR  
IN SIERRA MADRE

# Vogue CLEANERS

370 W. SIERRA MADRE BLVD. in WISTERIA VILLAGE  
Next to Bank of America IN SIERRA MADRE

Has been recognized by many Sierra Madreans as one of the top cleaners of the area . . . . .

You have helped give us this outstanding recognition by your continued support.

We have just completed a most enjoyable three years . . . Friendships and use of our services has been far beyond our expectation.

We look forward to making many, many more friendships in the months ahead, and pledge to you the best possible quality and service in all your cleaning needs . . . . .

Sue and Jack Overholt

P.S. . . . Remember for your convenience we are open 6 days a week from 8 A.M. to 6 P.M. and invite you to open a convenient charge account.

WATCH . . . . . This newspaper for our Gigantic "Thank You" Merchandising Special to be announced for Sept. 24 - 25 - 26 - 27

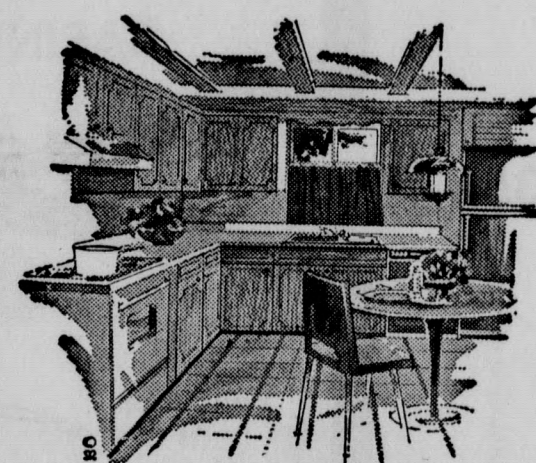
IN THE MEANTIME . . . . GIRLS REMEMBER --

4

Shirts -- Laundered in boxes or on hangers for only

99¢

If You Are Thinking of Remodeling Your Kitchen . . .



Stop By and See Our New Model Kitchen

On Display Now At the Store

**GEM PLUMBING INC.**

355-0753

43 NO. BALDWIN

## CASA JANARA

Authentic Mexican Food

Reg. \$1.75 **T. C. GRANDE** Monday Only \$1.35 Special

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

OPEN 7 DAYS A WEEK  
Featuring Tuesday Evening

Mile High Enchilada  
SPECIAL

\$1.35

— Featuring —  
"MARGARITAS"

200 E. Foothill  
358-7322  
Arcadia





**BUD'S TV**  
Authorized  
**RCA**  
Sales - Service  
Repairing All Makes  
Television - Stereo - Radio  
**BUD'S TV** **356-1090**  
53 N. BALDWIN IN SIERRA MADRE

**Ives & Warren**  
**MORTUARY**  
65 Years  
Serving the  
Foothill  
Communities  
200 NORTH HILL AVE. • PASADENA  
Serving 6-4575 • Home 1-7388

## Neighbors

The first born of John Douglas "Jack" and Denise Hagen of 144 East Highland is a boy. A "bouncing" nine pounder, David Bret Hagen arrived at 3:45 p.m. on Tuesday, August 19 at the Arcadia Methodist Hospital. Nothing but the best for this young man . . . grandmothers available to care for him, in addition to his own parents. Dave's paternal grandparents, Mr. and Mrs. Herbert Hagen, are quite close in Arcadia. Maternal grandparents live somewhat further away, but arrived in anticipation of Davey's birth. Mr. and Mrs. Harmon A. Barton drove out from Mesa, Arizona (that's near Phoenix) and while Mrs. Barton expects to stay for another few weeks, it was necessary for Mr. Barton to return home after a week's stay. Davey is the first grandchild for his father's parents, the second for his mother's parents, AND the 23rd great-grandchild for Mrs. Louella L. Major of Mesa, Arizona. Mrs. Major, a spry, little lady 84 years young, is Mrs. Barton's mother. Welcome, little Davey!

## Membership Tea Sept. 18, 2 to 4 P.M. 14th Annual Teresita Hosp. Auxiliary

Invitations are in the mail to all members and friends of the Santa Teresita Hospital Auxiliary to attend the fourteenth annual Membership Tea on Thursday, September 18 which will be from 2 to 4 p.m. in the beautiful Arcadia home of Dr. and Mrs. J. Douglas McNair.

Mrs. Arthur F. Dignum of Altadena, decorations chairman for the auxiliary, is working with Mrs. McNair in co-ordinating decorations and floral arrangements for the house and the poolside gardens.

Those who have been invited to pour are Miss Alice Jordan, Miss Winifred Pearson of Alhambra; Mrs. Patrick Randolph, Mrs. John W. H. Sletter, Mrs. John Moe, Mrs. Walter Trask and Mrs. Frank Donnelly of Arcadia; Mrs. W. E. Brown, Los Angeles; Mrs. Stanley Hayden, Studio City; Mrs. Arthur Preter, Jr., Huntington Beach; Mrs. A. A. Preter, South Laguna; Mrs. Martin Samuelson, Pasadena; Mrs. Victor H. Barton, Duarte; and Miss Martha J. Regan of Glendora, who is director of nursing service and assistant administrator at Santa Teresita Hospital.

At the membership table will be Mrs. Nicholas Luscombe of Arcadia who is financial secretary and Mrs. Bartel Harvey of Monrovia who is treasurer for the auxiliary. Program chairman, Mrs. James Story of Bradbury, has arranged for a strolling mariachi group to provide background music.

Assisting Mrs. McNair in hosting this event are members of the Auxiliary board: Mrs. Lawrence Story, president of Monrovia; Mrs. Emory Sawyer, Glendora; Mrs. James Story, Bradbury; and Mrs. Paul Uhl and Mrs. Paul Bock of Arcadia.

Mrs. John T. Schuler of Arcadia, who is membership and publicity chairman for the auxiliary, is in charge of all arrangements for the tea. Co-chairman for this event is Mrs. James H. Getzen of Arcadia.

Trade at home! Support your local merchants!

## Howard Harris At Fraternity Confab In Mo.

Howard Harris, son of Tony Harris of 1015 E. Grandview Ave., is attending the 35th Biannual convention of Tau Kappa Epsilon Fraternity at Tan-Tar-A Lodge in the Lake of the Ozarks, Missouri.

Harris is representing the San Diego State chapter of TKE at the four-day event.

In addition to a leadership training program and fraternity business meetings, Harris is enjoying a varied program at the lakeside resort which includes water activities, a golf tournament, recreational activities and an entertaining variety of dinner programs.

During the convention members will attend leadership and fraternity management sessions, will discuss and vote on legislation to govern the international fraternity and will elect international officers for the next two years.

As a special treat all delegates received souvenir autographed copies of the latest album by "The Lettermen," which included the "TKE Sweetheart Song" as one of the selections.

## Know THE FOOD

by JEANNETTE You Eat

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Healey found herself looking up the why of the food her children ate and asked questions about. She would write them down and after explaining them to the satisfaction of her children, she extracted them from the Healey Archives and is sharing them with you in a weekly column.

This interest in knowing more about the foods we eat started many, many years ago when I brought home a fresh pineapple and I could not tell our children anything about it except that the pineapple was grown in Hawaii. So a quick trip was made to the library and after much searching I dug up some interesting facts about this delicious fruit.

This of course led to other fruits and then other foods. Through the years I have gathered information here and there with notes scratched on the back of an old grocery list, or any old scrap of paper found in the bottom of my purse. Some are quite legible, but others . . .

The pineapple is a native of South America. It is an agave-like tropical plant belonging to the Bromeliad family. Much to my surprise I found out that in 1850 attempts were made to grow this fruit in St. Augustine, Florida. Later Cuba and Puerto Rico plantations were more favored. By 1879 at least \$15,000 worth of pineapples were imported from Hawaii.

It takes 18 months for the plant to mature and it produces from 8 to 10 years. Today Hawaii produces nearly half of the world's crop with Brazil, Mexico, Malaya, Taiwan, the Philippines, Cuba, South Africa, and Australia as heavy producers.

We have on several occasions cut off the top of a fresh pineapple, planted it in some potting mixture, and have had a very lovely pineapple plant. Also discovered that they seem to like coffee grounds. We never had any fruit, but it does make an interesting plant and quite a conversation piece. I understand some people have done this and have had the plant produce a small pineapple, but it did not reach maturity or ripen.

Oranges were another fruit that made us start wondering, so naturally we were off to the library again. Oranges are one of the oldest cultivated fruits, probably originated from Indo-China. During the Spanish regime Oranges were grown in Florida and were fairly well established in 1600 on the Florida peninsula. These were of a sour variety. Some sweet oranges were brought with the colonists in early 1800. It is believed the Indians consumed the fruit and threw the seeds under the Magnolia and Live Oak trees where they germinated.

The Banana as we know it in this area is strictly an ornamental plant. Some small plantations have been tried in Florida and Louisiana. Most of our bananas are imported from Jamaica, Costa Rica, Honduras and Mexico. The first bananas, (30 bunches) were brought to the United States in 1804, and the first full cargo, by schooner in 1830.

The Banana is a perennial

## Neighbors

James and Rosemary Abernethy and two of their four boys, Mark and John returned from vacation this last week. They spent 5 days in the Lake Tahoe area and 8 days at Lake Almanor. Side trips from Tahoe included Carson City, Virginia City, Meek's Bay and Fallen Leaf Lake located back in the hills about 5 miles from Lake Tahoe. Lake Almanor is 50 miles east of Mt. Lassen. It was at Almanor that James caught his really "Big" fish — a 27½ inch long, 6 pound pike. It was a good fighting fish as far as the catch went, but unfortunately, James was really trying for trout. Don't feel badly, we understand your fish was the only one of its kind caught at that time . . . so there's some distinction. During vacation, the Abernethys celebrated a wedding anniversary by driving over to Canyon Dam and dining at "The Pit." The couple exchanged their marriage vows twenty years ago in Yuma, Arizona, on August 20. Other two Abernethy boys Stephen and Jim were unable to accompany the family on this vacation trip due to job commitments. Stephen has been working at the YMCA camp at Bluff Lake, at Big Bear, since the day after school was out and will continue to work right up to the day before school begins. Jim has been busy working full time at our local library and attending a 9 week's math course nights at PCC. Since he feels his job at the library is rather a sedentary occupation he rode his bicycle back and forth to class. Presently Jim is entertaining the idea of flying to San Francisco, prior to school starting, and then riding his bicycle back to Sierra Madre. (Egads!) More power to you, Jim . . . And, incidentally, Happy Wedding Anniversary Greeting and our best wishes to James and Rosemary.

**STOP**

LOOKING AT THAT WORN OUT LIVING ROOM SET

NOW'S THE TIME TO HAVE IT REUPHOLSTERED

**SOFA \$29**

LABOR

"GUARANTEED TO LOOK LIKE NEW"

EXCELLENT SELECTION OF FABRICS & NAUGAHYDE FREE ESTIMATE

At Your Convenience, In Your Home BankAmericard and Master Charge Welcome

HOUSE UPHOLSTERING

Call Anytime 442-8008

GET WITH  
**The Going Thing**  
GREATEST FORDS EVER BUILT!

**ALL 1969 MODELS NOW ON Drastic Discounts**

We must sell 'em before the new 1970 arrives soon!

"COME IN — WE'RE DEALIN' MAN"



FORD GALAXIE 500 4-DR HARDTOP

COME IN TODAY . . . . .  
TEST DRIVE THE BEAUTY FOR '69

-- at --

**Carl Hansen Ford**

SIERRA MADRE'S AUTHORIZED FORD DEALER — COMPLETE SALES AND SERVICE

A Home Owned and Operated Institution in Sierra Madre for 32 years Devoted to the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.

**BACK-TO-SCHOOL SUPPLIES**

See Us Now For All Your School Needs  
— New Stocks In Soon —

**PERRYS** Stationery & Gift Shop

56 W. SIERRA MADRE BLVD. 355-3385



## Cobwebs

Sixty Years Ago:  
August 27, 1909

Do not feel at liberty to go out and set something afire just because the new fire house has arrived. There are two large, round bundles neatly tied up in burlap at the City Hall, containing the 500 feet of hose ordered purchased by the City Trustees. The rest of the equipment is expected to arrive soon. But it would not be well to try to celebrate with a real fire until the fire plugs are more numerous than at present.

House numbers as an aid to visitors, local information vendors and the post office force are in prospect for the near future. Messrs. Yerxa, Bridle, Keys and Mean appeared on behalf of the Board of Trade at last night's meeting of the city trustees with a request for such action.

Miss Edna Hart received a telegram last Saturday telling of tragic death by drowning in the Mississippi River of her sister and cousin. The husbands of the two were saved only by a hair's breadth and the tragedy was unusually strange and sad.

Miss Alta Rice is enjoying a short outing with relatives at Ocean Park.

Miss Eddie Hunter has returned from Redondo where she visited at the E. N. Mead home.

P. R. Davidson of Beaumont was a guest at the home of W. P. Caley one day this week.

Malcolm Campbell and family returned to their Sierra Madre home last Saturday.

Miss Vera Rockhold of Riverside was a guest at the Adams home on Sunday.

Miss Dally of Pasadena and Mrs. Janet Stephens of Virginia are guests of Mrs. O. M. Cadwell and Mrs. A. J. Rust of Sierra Madre this week.

Forty Years Ago:  
August 30, 1929

Beans! Beans! Who's got the beans? The answer to that query is evidently well known to Sierra Madre housewives, judging by the throngs that have come to carry away string and green lima beans the past few weeks from Roberts' Market on West Central. Each week the sales of this popular warm weather food has grown until the supply at Roberts has been exhausted by mid-afternoon on Saturdays. A week ago the total green beans (limas and string combined) amounted to more than 1100 pounds, or more than half a ton for one Saturday alone.

A newsman is the most unique institution in the world. It is the only business enterprise conducted upon business lines and in a perfectly legitimate manner, which actually serves the progressive life of the city, state and nation more than all other institutions of the country, and this service is rendered without a cent of cost to them. It is still more peculiar in that regardless of the profit it makes for itself, it makes even more profit to those whom it serves.

The long-awaited advent of the new emergency fire truck became an actuality Wednesday night when the truck, respondent in a new dress of red Duco, was displayed at the fire house with full complement of "men and officers." Joe Swanson, Captain; Vern Udell, H. A. Thew, Bob Babbitt and Lee Hibbs all wore their Sunday complexions while A. R. Gerlach trained the eye of his camera on truck and crew.

Black Widow spiders are still matters of more or less concern in Sierra Madre, new specimens of the dreaded insect being brought to News office practically every day. The newest and largest addition to the News exhibit was brought in Tuesday by Robert Green and Morris Fox, who stated they discovered the spider in a drain pipe. So far no one in Sierra Madre has been bitten by one of the infamous spiders, though in nearly every instance, persons bringing them to the office state they have staged spirited battles before capture resulted.

Ten Years Ago:  
August 27, 1959

Mrs. Frederic Schweppe, 182 N. Lima and her granddaughter, Cheryl Osti, flew to San Francisco last week for a visit with friends and relatives in San Francisco and Palo Alto.

Vacation Time Is Over... It's Back to School Again... Time to Re-Stock the Cupboard!

# E. F. MAC DONALD Shopping Bag BELL RINGERS!

INCLUDING FORMER AP MARKETS IN SOUTHERN CALIFORNIA

MINUTE MAID  
REAL FLORIDA  
**ORANGE JUICE**  
FROZEN • 6-OZ. CAN  
**49¢**  
FOR 12-OZ. CAN 49¢

SHOPPING BAG  
**PEANUT BUTTER**  
CREAMY OR CRUNCHY  
**39¢**  
16-OZ. JAR

HUNT'S  
**TOMATO CATSUP**  
14-OZ. BOTTLE  
**18¢**

**FREE!**



## SCHOOL BOOK COVERS

GROOVY PSYCHEDELIC DESIGN THE DESK SET DIGS! GUMMED TABS... STEP-BY-STEP INSTRUCTIONS. THEY'RE FREE... WHILE SUPPLY LASTS... COURTESY OF SHOPPING BAG

C.H.B.  
**PRESERVES**  
STRAWBERRY, PEACH, APRICOT-PINEAPPLE, APRICOT, GRAPE JELLY  
**49¢**  
BIG 2-LB. JAR

**SOFT MARGARINE**  
**ZEE LUNCH BAGS**  
**7-UP BEVERAGE**

SHOPPING BAG  
2-TUB, 1-LB. CTN. **29¢**  
KRAFT PAPER  
PKG. OF 20 **219¢**  
12-OZ. BOTTLES **66¢**

ONLY THE CHOICEST OF THE USDA GRADED CHOICE STEER BEEF MERITS THE SAVORY SEAL  
**ROASTS**  
CENTER CUT **CHUCK**  
THE LEANER, MEATIER CUTS  
**49¢ lb**

USDA CHOICE  
**CHUCK STEAK**  
MARINATE & BROIL  
**49¢ lb**

**BONELESS CHUCK ROAST** 1B. 89¢  
**BONELESS ROLLED ROAST** 1B. 98¢  
**FRESH BEEF BRISKET** POINT HALF 1B. 98¢  
**BONELESS CHUCK STEAK** 1B. 98¢  
**LEAN FAMILY STEAK** BONELESS SHOULDER 1B. 98¢

**FRESH TURKEY HINDQUARTERS**  
INCLUDES THIGH & DRUMSTICK  
1B. **39¢**  
**FRESH TURKEY THIGHS**  
BAKE OR BARBECUE 1B. **49¢**

**FRESH HEN TURKEYS**  
USDA GRADE A  
10-14 LBS. AVG. **49¢ lb**

SEAFOOD SELECTIONS  
**KING CRAB LEGS** \$1.29  
A TASTY SEAFOOD DELICACY... 1B.  
**RAINBOW TROUT** 49¢  
FRESH! 5-OZS. MIN. WT. ... EA.  
**TASTE O' SEA FRENCH FRIED FILLET OF SOLE** 1B. **98¢**

IN THE FROZEN MEAT CASES  
**RUPERT FRIED NORTHERN HALIBUT** 8-OZ. **89¢**  
**RUPERT FRIED FILLET OF SOLE** 12-OZ. **79¢**  
**RUPERT FISH STICKS** 8-OZ. **43¢**  
**MRS. PAUL'S PARTY PACK STIX** 23-OZ. **\$1.19**  
**GORTON'S FISH & CHIPS** 1-LB. PKG. **79¢**  
**CARNATION PERCH FILLETS** 1-LB. PKG. **69¢**

**GENTLE IVORY BAR SOAP** 4 FOR **28¢**  
**CLEANER TOP JOB** WITH AMMONIA 28-OZ. PLASTIC **72¢**

SHOPPING BAG LIQUORS  
**ARANDA'S PREPARED COCKTAIL MARGARITA** REG. \$4.25  
IMPORTED FROM MEXICO A PERFECT BLEND OF TRIPLE SEC & TEQUILA **\$3.69**  
¾ QUART

**ACAPULCO TEQUILA** IMPORTED FROM MEXICO 80 PROOF, REG. \$4.69 FIFTH **\$3.99**  
**ALPINE PREMIUM BEER** THE PREMIUM BEER IN THE CLEAR GLASS BOTTLE, REG. \$1.99 **12 12-OZ. BTLs. \$1.79**

**REAL SOAP! IVORY FLAKES** GENTLE TO BABY CLOTHES LARGE SIZE **34¢**

**VET'S DOG FOOD**  
REGULAR CHICKEN OR VARIETY NO. 1 TALL CAN **7¢**

FROZEN FAVORITES  
**XLNT DINNERS** 14-OZ. MEXICAN, 12½-OZ. BEEF OR CHEESE ENCHILADA **39¢**  
**SARA LEE CHEESE CAKE** 18-OZ. STRAWBERRY OR 20-OZ. CHERRY ..... EA. **89¢**  
Sara Lee Pound Cake 12-OZ. ... **79¢**  
Downy-Flake French Toast 12-OZ. **35¢**

**PICT'S WEET PEAS or CUT CORN**  
FROZEN 10-OZ. PKG. **239¢**

PERFECTION OR KREAM KRUST  
**FRESH ENRICHED BREAD** WHITE OR WHEAT FULL 1½ LB. LOAF. .... **3¢ \$1.00**  
PERFECTION BAKERIES THESE ITEMS NOT AVAILABLE AT FORMER A&P LOCATIONS  
**PERFECTION SQUARE CAKES** WHITE, CHOCOLATE, BANANA OR APPLESAUCE. .... **75¢**  
**FRENCH ROLLS** BAG OF 6. .... **37¢**

DELICATESSEN  
**JERSEYMAID YOGURT** ASSORTED FLAVORS 8-OZ. CUP **59¢**  
SANDWICH FAVORITES  
**OSCAR MAYER BOLOGNA** ALL MEAT 8-OZ. PKG. **49¢** 12-OZ. PKG. **79¢**  
**SLICED SWISS SLICED HAM** ALPS 6-OZ. PKG. **49¢** DANOLA 4-OZ. PKG. **59¢**

GAIN DETERGENT, ENZYME ACTIVE, GIANT... 83¢  
SALVO TABLETS, LAUNDRY DETERGENT, GIANT... 81¢  
CHEER DETERGENT, HEAVY DUTY, GIANT SIZE... 83¢  
PLANTER'S PEANUTS, DRY ROASTED, 13¼ OZ. 89¢... 9-OZ. CAN 69¢  
BLUE BONNET MARGARINE, REGULAR, 1-LB. CTN. .... 28¢

**THERMOS LUNCH KITS** • METAL OR VINYL COMPLETE WITH AN 8 OUNCE VACUUM BOTTLE. ASSORTED DESIGNS **187**  
**COMBINATION BINDER** • 3-RING CANVAS BINDER, COMPLETE WITH INDEX DIVIDER AND FILLER PAPER. \$2.00 VALUE **99¢**  
**500 COUNT FILLER PAPER** • 3-HOLE, WIDE LINE, WHITE FILLER PAPER. PACKAGE OF 500 SHEETS... EXTRA SPECIAL **88¢**

**MANISCHEWITZ KOSHER FOODS**  
**MANISCHEWITZ FRUIT WINES** \$1.43 FIFTH  
**MATZOS** 10-OZ. BOX ..... **37¢**  
REGULAR, DIET, EGG & ONION, SALTINES, THIN TEA, TASTE-A  
**BORSCHT** QUART ..... **39¢**  
REGULAR, DIET OR SCHAV  
**MATZO MEAL** 12-OZ. .... **25¢**  
**TAM TAM** 8-OZ. .... **35¢**  
**MEMORIAL CANDLES** 24-HOUR GLASS **2 FOR 33¢**

SHOPPING BAG PRODUCE... FIESTA OF FRESH!  
**PEARS** **6 LBS \$1**  
SWEET, JUICY BARTLETTS  
Great Idea for the Lunch Box  
**GOLDEN JUBILEE CORN** LARGE EARS 4 FOR **25¢**  
**CENTRAL AMERICAN BANANAS** 2 FOR **29¢**  
FRESH, CRISP STALKS  
**CELERY** ..... EA. **19¢**  
**THOMPSON SEEDLESS GRAPES** 4 LBS **\$1**

PRICES EFFECTIVE THUR. THRU SUN., SEPT. 4-5-6-7  
**CLIP THIS BONUS COUPON**  
**VALUABLE COUPON**  
**DOUBLE BLUE CHIP STAMPS**  
WITH ANY PURCHASE... EXCLUDING LIQUOR, TOBACCO AND FLUID MILK PRODUCTS  
COUPON GOOD SEPTEMBER 4-5-6-7  
**Shopping Bag**